

# WHY FAILING IS IMPORTANT



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# Failure Is Life's Great Teacher

*It's through failure  
we learn the greatest  
lessons that life could  
teach us.*



Success consists of going  
from **failure to failure**  
without loss of enthusiasm.

- *Winston Churchill*



# EXPERIENCE

The first important lesson gained from failure is experience.

What happens when we fail? When we go through something and can walk away with firsthand experience, it helps us to develop a deeper understanding for life

**The More You Fail, The More You Win**



# Resilience



Failing in life helps to build resilience.

The more we fail, the more resilient we become.

In order to achieve great success, we must know resilience.

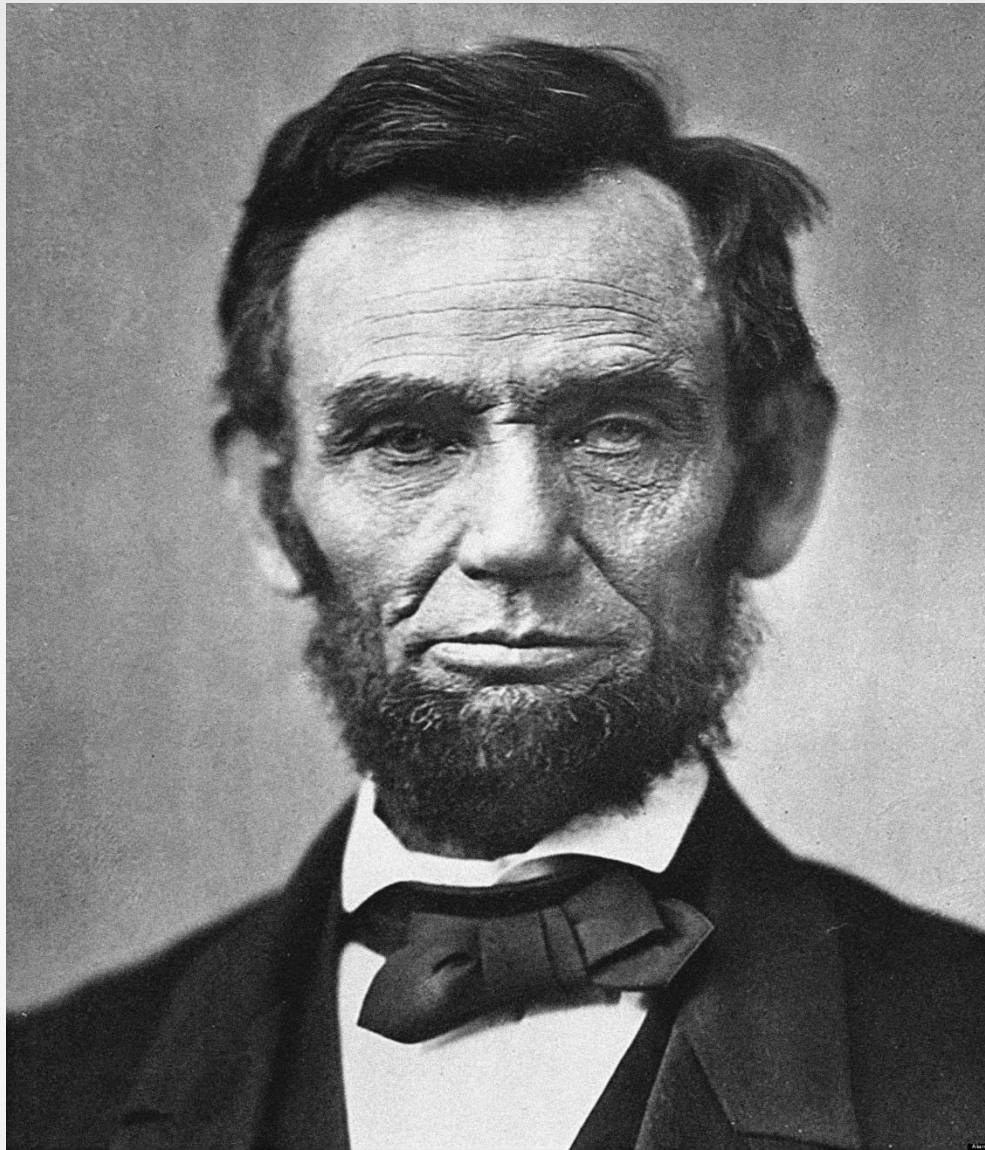
Because, if we think that we're going to succeed on the first try, or even the first few tries, then we're sure to set ourselves up for a far more painful failure.



# Growth

When we fail, we grow and mature as human beings. We reach deeper meanings and understandings about our lives and why we are doing the things that we are doing. This helps us to reflect and take things into perspective, developing meaning from painful situations.





**Abraham Lincoln**



# VALUE

One of the biggest lessons that we can learn from life's failures is the necessity to create and spread an exceedingly high amount of value. In fact, value lies at the heart of success and a lack of value is a fundamental pillar to failure.

