







**WWF**

Symbol of the  
World Wildlife  
Fund - a  
big panda.

The founders of Julian  
Huxley

Max Nicholson

Peter Scott

Guy Montfort





During the stay of Chi-Chi the panda at London Zoo, saw her one of the founders of the World Wildlife Fund - a scientist and animal artist Sir Peter Scott. He made a stylized portrait of a panda, and decided that the image of the good-natured, an animal in need of protection will be a wonderful symbol of the new fund.



