



# The Plane Restaurant

- At the International Airport of Almaty there are dozens of decommissioned Soviet-made aircraft.
- According to the president of the International Airport of Almaty Aibol Bekmukhambetov, these planes are suitable only for scrap. The cost of one aircraft is 3-8 thousand US dollars.

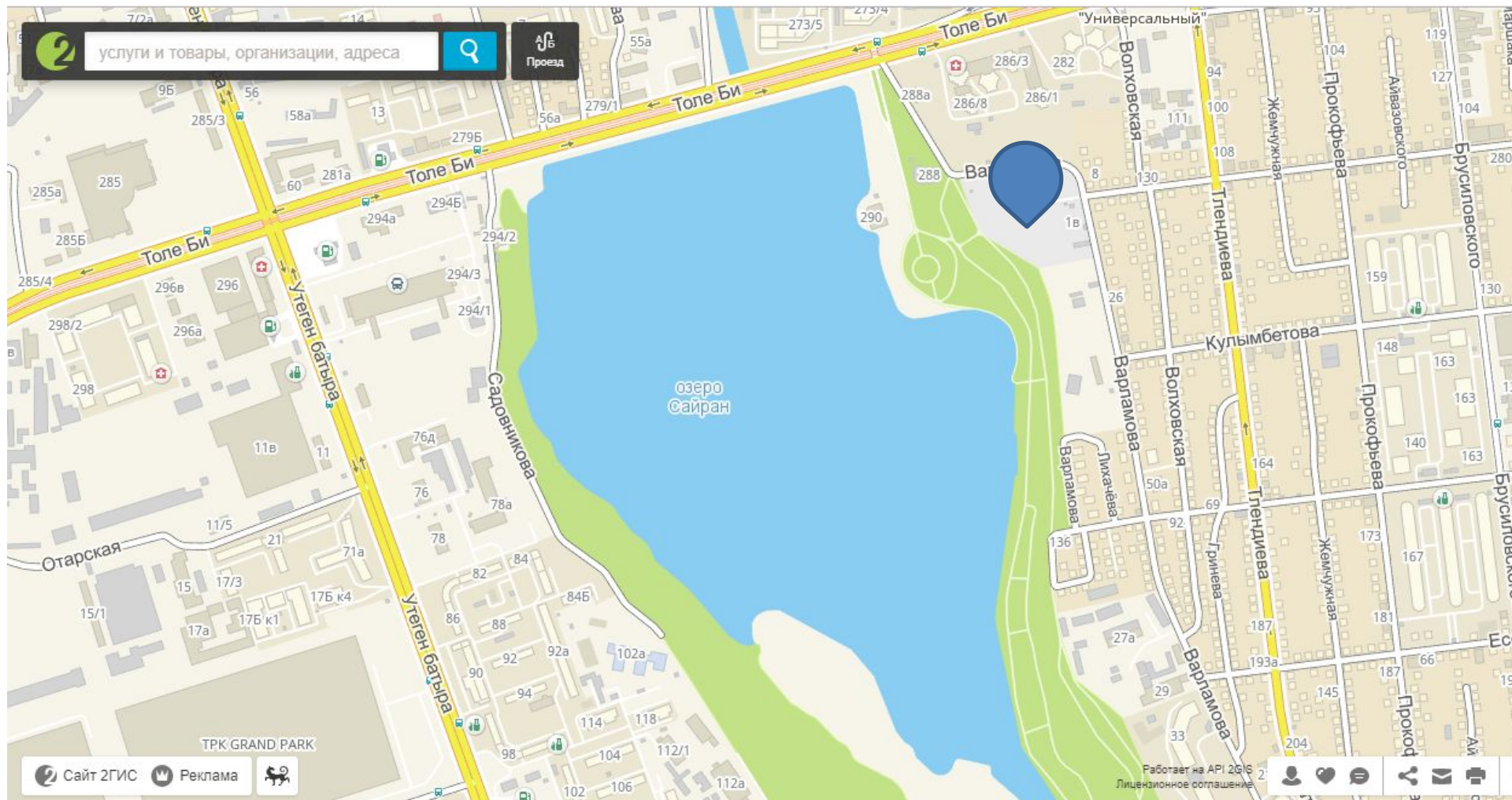




# IL-96



# Location







# Interior







# VIP-booths





# Waiters



# Menu

- Kazakh
- European
- Russian
- Eastern
- Chinese





# SWOT analysis

## Strengths

- VIP-booths
- Unique product
- Special atmosphere

## Weaknesses

- Lack of experience
- Lack of standards
- Little space

## Opportunities

- Lack of competition
- Convenient location

## Threats

- Absence of laws
- Airplane inconvenience