

# What is business ?



Подготовила :Степнова А.В  
Группа Э-152

- Business - enterprise for profit, aimed at the goal of increasing capital and profits used in personal purposes and in expansion of the company.



# Business forms

Individual



Collective

# Business plan

A business plan is a detailed description and planning of future activities and includes such aspects as the information about the company, products, manufacturing and sales markets, as well as financial planning business.



# Start a business from scratch



In order to open a business and consider themselves full-fledged businessman, there are 3 options.





# Start a business from scratch

Collect the maximum amount  
of data on this market segment:  
Calculate the costs.  
Evaluate the possibility of profit.



Rate payback.  
Prepare a business plan.  
Decide.

# Start a business from scratch

- Buy ready business



Buy ready business only needs someone who can clearly assess all the mistakes of the previous owners, eliminate them and skillfully use their own knowledge to raise the business to the desired level of

# Start a business from scratch

- Buying a Franchise



The bottom line is that you invest in a business enterprise which already has its own technology and brand. At the same time, the risk of losing their investments are minimal.



If you really want, and most importantly, you can open your business, it makes sense to try. What matters is the mind, determination and the necessary

