## SUSTAINABLE URBAN DEVELOPMENT

Congestion and Pollution



### Money losses

- Fuel
- Car Damage

- Productivity
- Efficiency

USA: 21.6 billion liters of wasted fuel and \$67.5 billion in lost productivity, or about 0.7% of the nation's GDP. \$1000 for every driver in a large city.

UK: £22 bn a year in lost time by 2025

#### **Environment and Health losses**

- Gas pollution
  - greenhouse effect
  - health problems

Stress

Blocking city's infrastructure

#### Time losses

# Opportunity cost

Moscow: 11 lost hours a month per driver

Germany: the nation loses 4.7 billions hours a year

## Solution

