

# Stages of analysis

Project Analysis (project analysis) - one of the main types of work (research method) performed by the initiator of the project at the pre-investment stage of the project in order to determine the socio-economic efficiency of the project, the complex risks, the feasibility of the project and the organization of its funding.

Project analysis is also a necessary tool for monitoring implemented by the investment project, a comprehensive assessment of its actual effectiveness.

## **The main types of project analysis are:**

- strategic analysis of the project;
- analysis of the technical feasibility of the project and innovation capacity;
- environmental analysis of the project;
- Commercial project analysis;
- Project Risk Management
- rapid analysis

- Strategic analysis of the project, executed by the initiator of the project and reflected in the project's business plan is to analyze compliance with the objectives of the development strategy of the project (sector, region, country), which is the initiator or the executor of the project.

**Strategic analysis of the project**

- Technical analysis of the project is carried out to assess the technical feasibility of the project and evaluation of its innovation potential. Assessment of the feasibility of the project is carried out to determine the feasibility inherent in scientific decision-making project, the availability of adequate foreign and domestic counterparts products, which will be released as a result of the project, its competitiveness in the domestic and foreign markets.

## **Technical analysis of the project**

- Commercial analysis of the project is carried out to determine the commercial risks of the project associated with the forecast sales volumes, prices of products (services), prices and volumes purchased from products (services) suppliers, reliable counterparties.

**Commercial project analysis**

- Institutional analysis is carried out to assess the impact on the project together internal and external factors that accompany the investment project (analysis of internal and external environment of the project).

## **Institutional analysis of the project**



- The risk of a probabilistic nature and is characterized by a probability of non-planned effects (results) of the project or the probability of occurrence of such conditions, which will lead to negative consequences for all or some of the project participants.
- Uncertainty - incomplete response and insufficient quality (error) of the original settlement and information used for the analysis of the project.

## **Analysis of project risks**

- The environmental analysis of the project becomes recently more and more important. Accounting for the environmental consequences of the project is an important condition for the effectiveness evaluation of public project.
- The purpose of the environmental analysis of the project is to assess the impact of the project on the environment and people's living conditions.

## **The environmental analysis of the project**

Have fun