

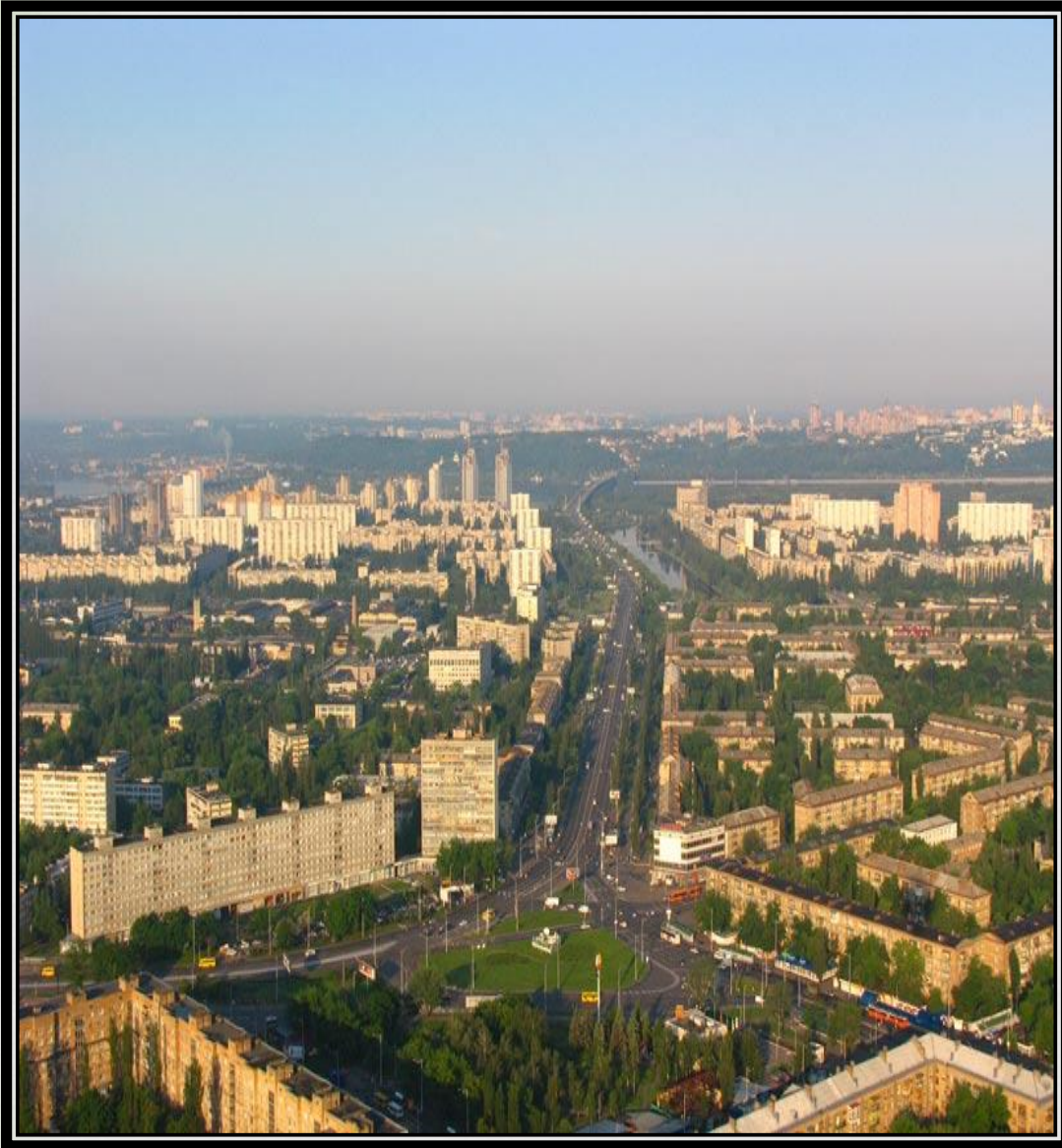
Uman and Park “Sofiyivka”



Agenda



- ? Information about the city.
- ? Touristic attraction
- ? Environment
- ? Infrastructure
- ? Our ideas



Uman

City is located in Cherkasy region of Ukraine, the administrative center of Uman district but not part of it. The city is located on the Dnieper upland at the confluence of the rivers Kamenka and Umanka. The city's population is 85 957 people according to the estimates on 2016.

Economy



- ? The city has **21** industrial enterprises, about **450** small enterprises and cooperatives, more than **370** commercial establishments of public consumption of various forms of ownership. Major industries: machine building and instrument engineering, food, construction materials, a pharmaceutical companies, and light industry

Attractions



- ? Uman Museum of local lore;
- ? Uman art Museum;
- ? Uman Museum of culture;
- ? Museum of literature and arts Uman;
- ? Uman Museum–apartment of Kotovsky;
- ? Memorial Museum–apartment Hope Surovcova;
- ? The main attraction of the city Park “Sofiyivka”.



Museum of literature and arts

The Museum was founded in 1970. The collection of the museum consists of works of local writers and artists, famous natives of Uman. The exposition presents information about them, photos and documents related to them.

Museum of local lore

The history of the Foundation of the Museum begins in 1906. Exhibits of three departments tell about the origin of life on Earth, geological structure, minerals, water system, soils, climate, flora and fauna. The visitors are presented with samples of granites, kaolin, brown coal; there are stuffed animals and birds listed in the "Red book of Ukraine". The historical Department presents a model of the Uman fortress, samples of ancient weapons and armor.





Park “Sofiyivka”

It was founded in 1796 by Count Stanisław Szczęsny Potocki, a Polish noble who rebuilt Uman after the Koliyivschyna. The Area of the Park is 179.2 hectares. In the Park, you can swim on a ferry, gondola, sail a boat on the underground river Acheron, ride horses, take a picture in outfits that were fashionable in the XIX century.

<https://youtu.be/2iMvwZ4rGSo>

Environmental protection program

- ? In the city were provided several environmental protection programs. One of them was in the period of **2016-2017** in the framework of which water treatment plants were reconstructed. This innovation will improve the quality of wastewater treatment and prevent harmful substances from entering the Uman rivers. In addition, the modern equipment will allow to save the electric power and community facilities. Only place which is a forest – it's a park "Sofiyivka", which is under protection of UNESCO world heritage.

Environmental problem during event

Every year city faces huge amount of jewish people who believe in Hasidism (one of the branches in Judaism) to meet the Jewish New year near the grave of the founder of this faith, that unfortunately leads to pollution.



Transport accessibility

The town has a bus station,
Railway station

Uman–Odessa railway, buses,
taxis. However public
transport in Ukraine is
outdated and needs to
renovate.



Accommodation



- ? First type is – private apartments (renting apartments for several days) for people who expect to spend small amount of money;
- ? Second one is – from 3 to 5* hotels.

Accommodation Photo



Private apartment



3 to 5* hotels



Our ideas



- ? Renovation of the all touristic attractions;
- ? Improve the quality of the roads and the public transport condition;
- ? Conduct a global advertising campaign to attract investors who will improve the tourism industry in the city.

Thanks for your attention

