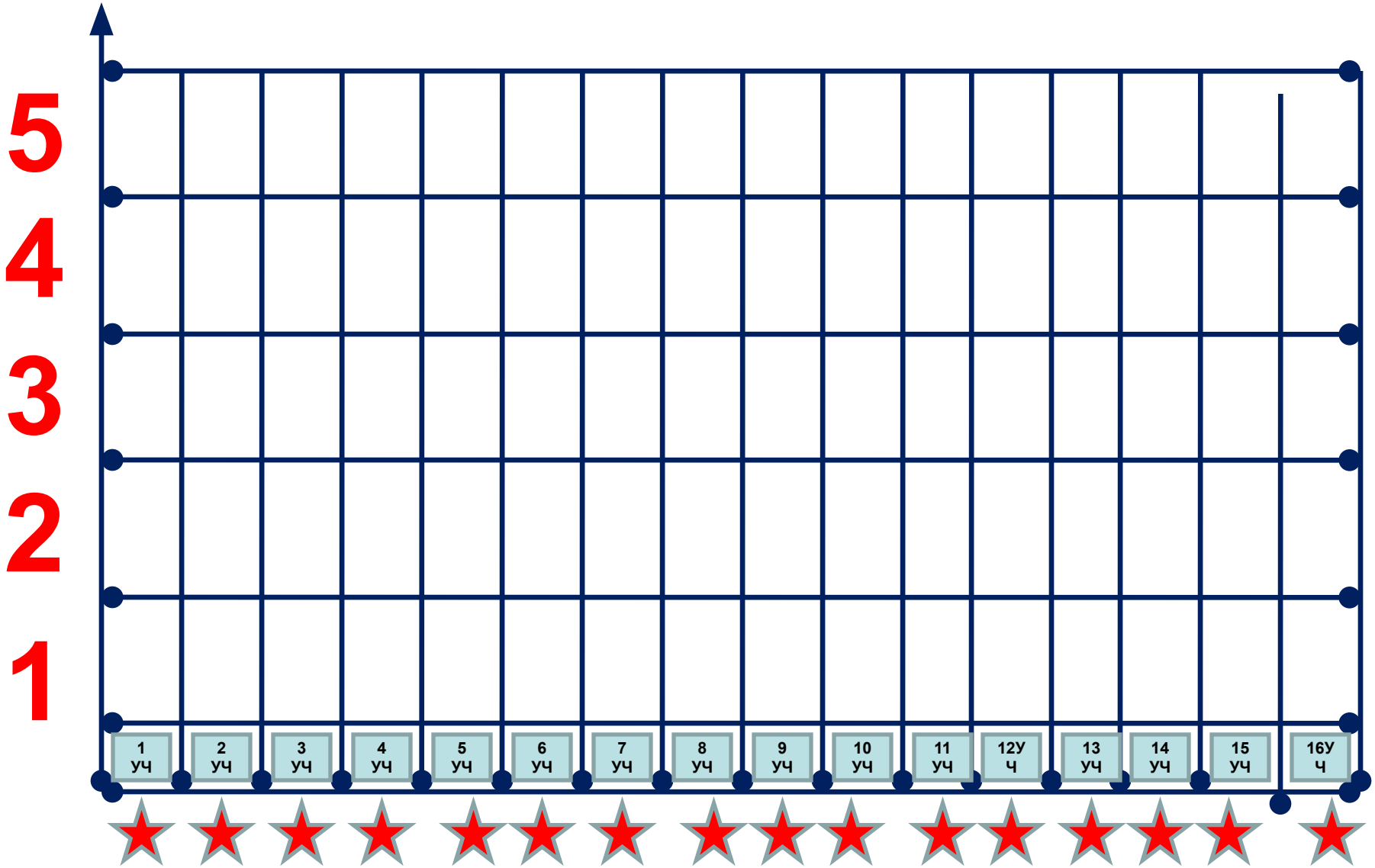Экран успеха