

BaaS – Broker as a Service

WHITE LABEL BY AVA

What is BaaS?

BaaS is an easy to connect API's and widgets to Ava's CRM and Tracking systems along with the ability to communicate with the customer and full functioning broker suite

Ava offers BaaS to potential partners, IB's and affiliates

What BaaS includes?

BaaS can be used modular and utilized fully or partially. The basic package includes:

- ❑ Widgets – 2 simple widgets to connect to any website
- ❑ Registration – Demo\Real customized widget
- ❑ Login\Forgot password widget
- ❑ Branding – Dedicated domain and logo
- ❑ Emails – dedicated CRM emails
- ❑ Content – uses MyAva's content (where AVA is mentioned it is replaced with the Broker name)
 - ❑ Dedicated content is not supported ATM
- ❑ Setup fee is \$15K
 - ❑ Monthly maintenance is \$2K
- ❑ Platforms and Mobile apps customization – separate cost

How it's works?

First Name

Last Name

Email

Country of Residence

Phone Number

Base Currency [What does account currency refer to?](#)

☒ I would like to receive newsletters, special promotions, messages and updates.

Create Account

```
<div id="avaWidgetContainer"></div>
<script type="text/javascript">
var widgetLoader = function () {
window.$myava = {};
window.$myava.layout = new Object();
window.$myava.layout.settings = {
  Lang: "en"
};
window.$myava.regWidget = new Object();
window.$myava.regWidget.config = {};

window.$myava.TrackingParameters = [{"Tag1":"","Tag2":""}];
window.$myava.regType = 1;
window.$myava.security = { licenseKey:"";
var script = document.createElement("script"), tag = document.getElementsByTagName("script")[0];
script.src = "https://my.avatrade.com/Widgets/MyAvaRegistration/scripts/myAvaRegData.js";
tag.parentNode.insertBefore(script, tag);
};
widgetLoader();
</script>
```

Trading Platforms

MT4

- ❑ System one set up cost - **\$5,000**
- ❑ System Monthly Maintenance Fee- **\$,1,000**
- ❑ App one time set up cost- **None**
- ❑ App Monthly Maintenance Fee- **\$,750**

ACT

- ❑ System one set up cost - **\$5,000**
- ❑ System Monthly Maintenance Fee- **\$750**
- ❑ App one time set up cost- **None**
- ❑ App Monthly Maintenance Fee- **None**

Additional BaaS features

In order to help brokers and make the process fast, we can offer more features.

- Website – Dedicated website & content
- Website hosting
- First website will take few weeks at least - The next ones will be faster
- Outsourced
- *****Costs will be defined later*****

Responsibilities

Ava

- Widgets and MyAva availability
- CRM and Tracking support
- Full widget and setup guide

Broker

- Setting up domain
- Website