# Microsoft Office SharePoint Server (MOSS) 2007 Adoption In A Word: Pervasive
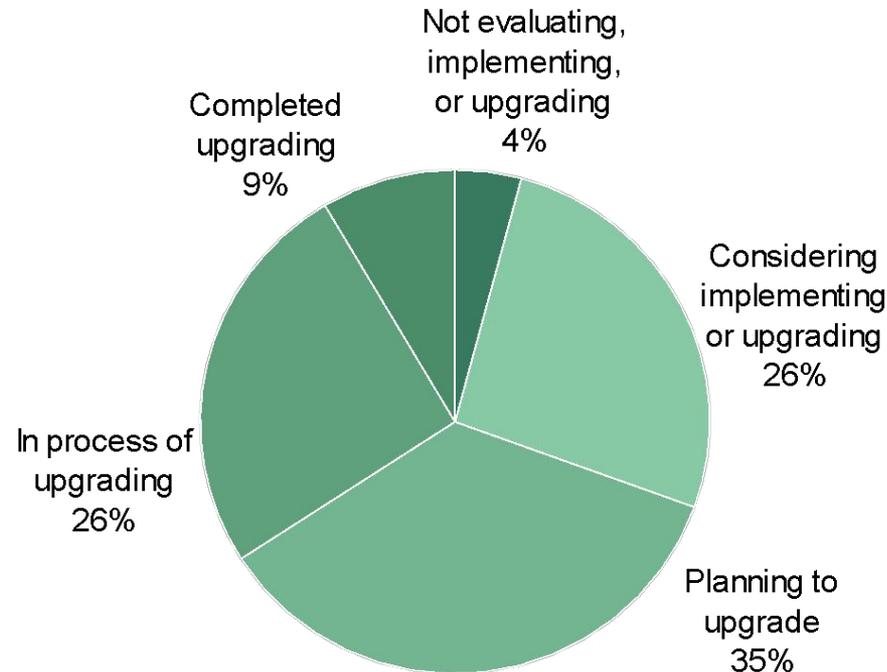
## Forrester Research

From: *March 2008 North American And Western European Enterprise Microsoft Office 2007 Adoption Online Survey*

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April 2, 2008

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# The vast majority of enterprises are at least considering implementing or upgrading to MOSS 2007

**"Which of the following best describes your organization's plans for implementing or upgrading to *any part of* Microsoft Office System server software?"**



Not evaluating, implementing, or upgrading
4%

Completed upgrading
9%

Considering implementing or upgrading
26%

In process of upgrading
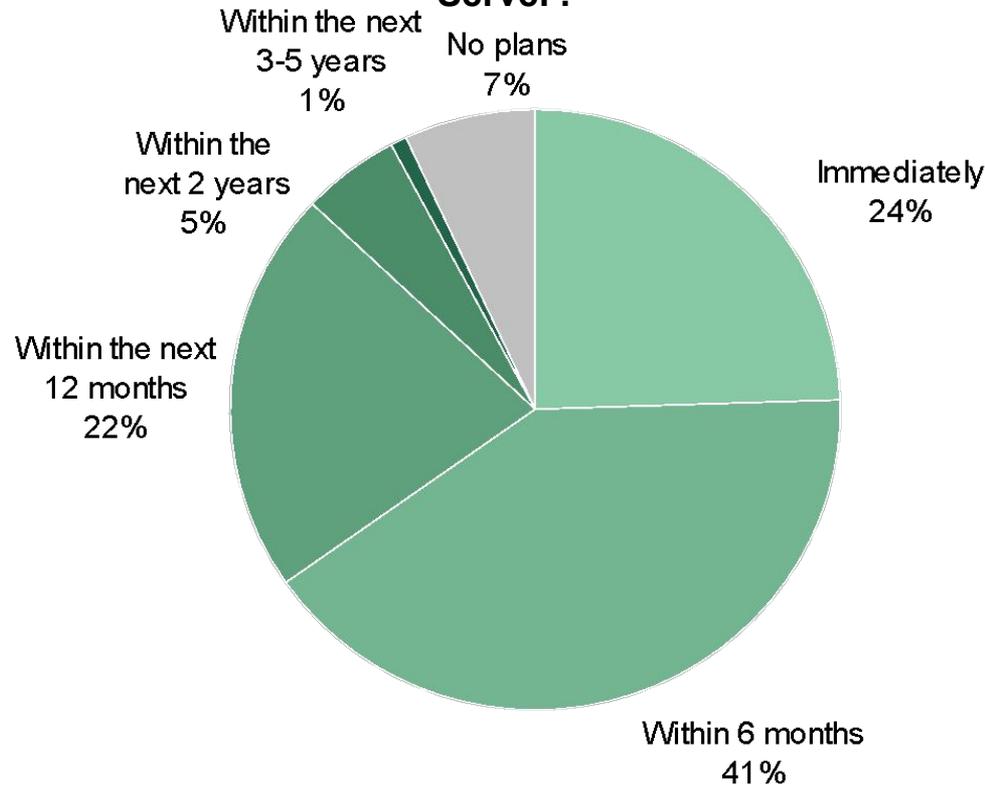26%

Planning to upgrade
35%

Base: 243 IT decision-makers who were evaluating, implementing or upgrading to any part of the entirety of Microsoft Office System 2007 (desktop applications and/or server software)

Source: March 2008 North American And Western European Enterprise Microsoft Office 2007 Adoption Online Survey

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# And most will do so within the next 12 months, if they haven't already

**"Which of the following best describes your organization's timeline for implementing or upgrading to Microsoft Office SharePoint Server?"**



Within the next 3-5 years 1%

No plans 7%

Within the next 2 years 5%

Within the next 12 months 22%

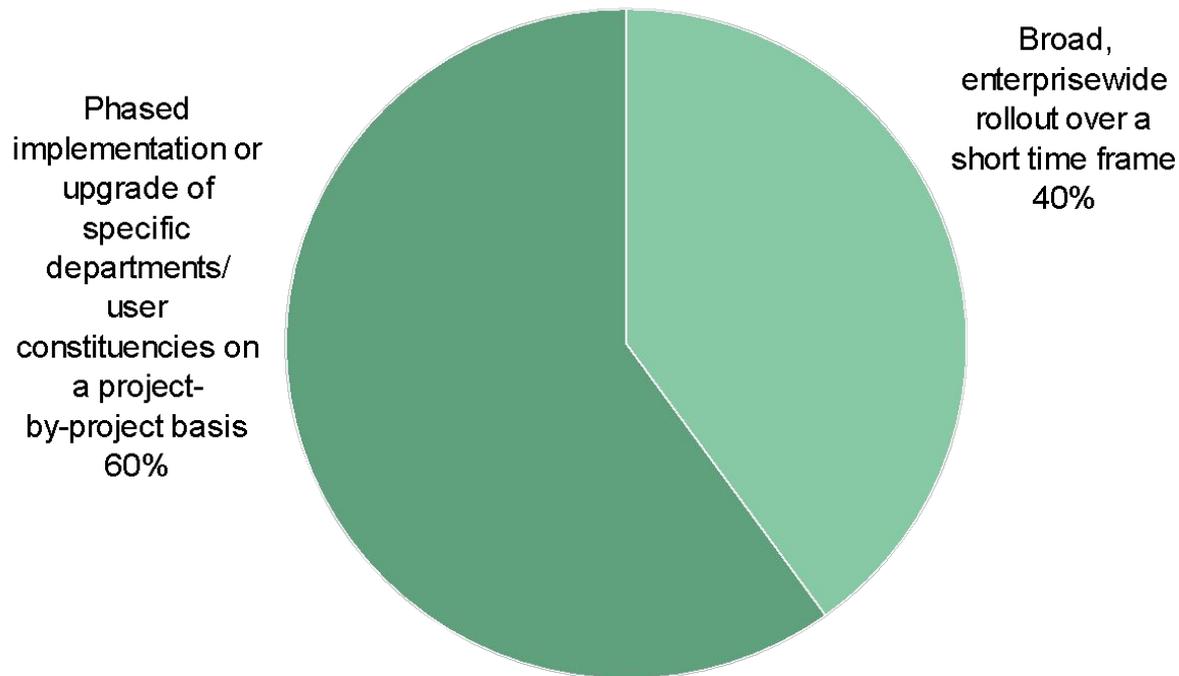Immediately 24%

Within 6 months 41%

Base: 233 IT decision-makers who have plans to implement or upgrade to at least some part of Microsoft Office System server software

Source: March 2008 North American And Western European Enterprise Microsoft Office 2007 Adoption Online Survey

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# Most will deploy MOSS based on roles or departments

**"Which of the following best describes your organization's rollout strategy for implementing or upgrading to Microsoft Office 2007 server software?"**



Phased implementation or upgrade of specific departments/ user constituencies on a project- by-project basis 60%

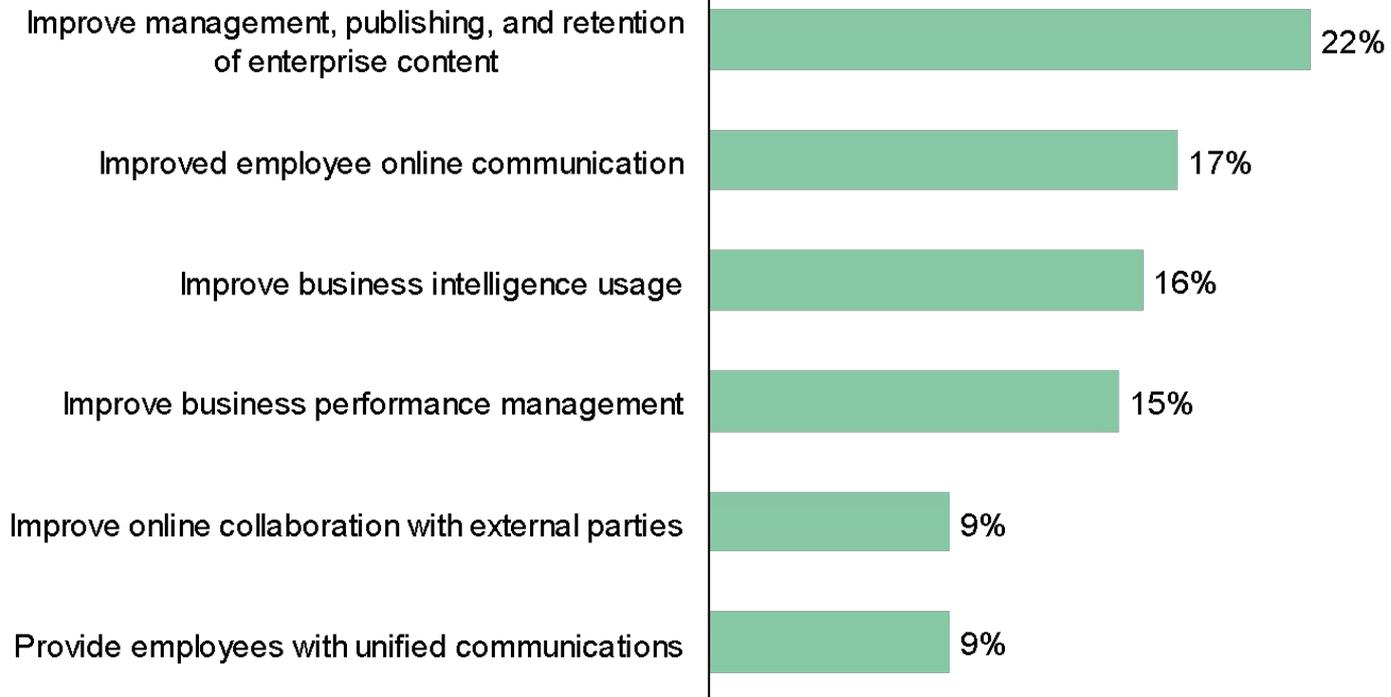Broad, enterprisewide rollout over a short time frame 40%

Base: 233 IT decision-makers who have plans to implement or upgrade to at least some part of Microsoft Office System server software

Source: March 2008 North American And Western European Enterprise Microsoft Office 2007 Adoption Online Survey

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# ECM needs tops the list of MOSS adoption drivers . . .

**"Which of the following technology challenges is the primary reason behind your decision
to implement or upgrade to Microsoft Office 2007 server software?"**



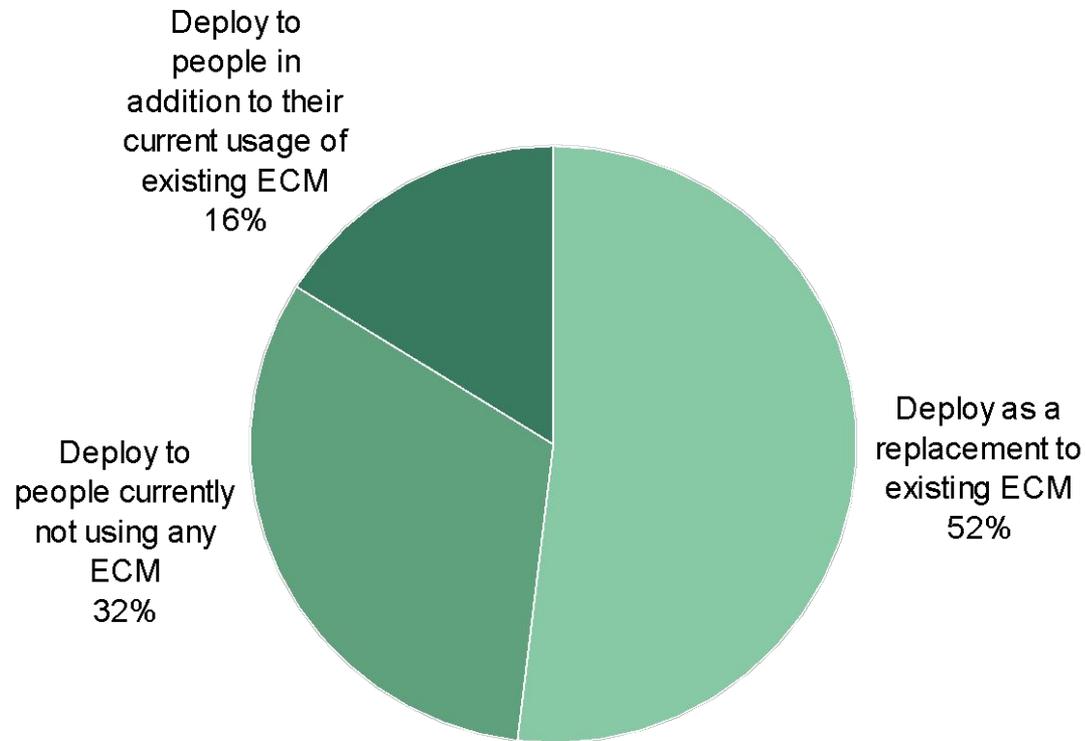| Category | Percentage |
|---|---|
| Improve management, publishing, and retention of enterprise content | 22% |
| Improved employee online communication | 17% |
| Improve business intelligence usage | 16% |
| Improve business performance management | 15% |
| Improve online collaboration with external parties | 9% |
| Provide employees with unified communications | 9% |

Base: 233 IT decision-makers who have plans to implement or upgrade to
at least some part of Microsoft Office System server software
(multiple responses accepted; top six responses)

Source: March 2008 North American And Western European Enterprise Microsoft Office 2007 Adoption Online Survey

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# . . . which leads to replacements of existing ECM implementations

**"Which of the following best describes how you intend to deploy Microsoft Office 2007 server software's enterprise content management support?"**

Deploy to people in addition to their current usage of existing ECM
16%

Deploy to people currently not using any ECM
32%

Deploy as a replacement to existing ECM
52%

Base: 233 IT decision-makers who have plans to implement or upgrade to at least some part of Microsoft Office System server software

Source: March 2008 North American And Western European Enterprise Microsoft Office 2007 Adoption Online Survey

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# What it means

► Aggressive adoption of MOSS 2007 by enterprises changes the ECM landscape by introducing content services for the masses.

► MOSS 2007 provides what many have asked of their document management vendors for years: seamless integration with Microsoft Office desktop applications at a reasonable price.

► Most will very likely stop looking for general-purpose document management from specialist vendors, favoring the use of MOSS 2007 instead.

► However, MOSS's lack of maturity will prompt enterprises to define architectures introducing other ECM technologies to capture, manage, and retain content based on role, business process, or type of intellectual property being used by business people.

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# Survey and data methodology

**Name of survey:** March 2008 North American And Western European Enterprise Microsoft Office 2007 Adoption Online Survey

**Survey sample size:** 259 IT decision-makers

Forrester surveyed 259 IT decision-makers at enterprises in North America (41%), the United Kingdom (21%), France, (13%), and Germany (25%) about their plans to implement or upgrade to any or all — desktop applications and/or server software — of the Microsoft Office System 2007 and their thoughts about desktop productivity features.

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# Want to know more?

- Please give us feedback on this Data Chart.
  http://www.forrester.com/forr/reg/contact.jsp?id=38

**Related research**

- March 2, 2007, "Microsoft's 2007 Enterprise Content Management Platform"
  http://www.forrester.com/Research/Document/0,7211,41346,00.html

- November 9, 2007, "Microsoft Ranks Among The Strong Performers In ECM Suites"
  http://www.forrester.com/Research/Document/0,7211,43614,00.html

- July 16, 2007, "Microsoft Offers Breadth, No Depth In WCM Offering For External Site Initiatives"
  http://www.forrester.com/Research/Document/0,7211,42701http://www.forrester.com/Research/Document/0,7211,42701 http://www.forrester.com/Research/Document/0,7211,42701 00.html

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