



Microsoft®

Visual Studio®

2008

Overview

The Complexity Challenge

"In our company, each department has produced their own systems."

"Complexity is just natural, a characteristic of IT – it's complicated. And complicated is not necessarily bad."

"We're a large company, and we have everything. Sun environments, Unix, Microsoft servers, and IBM mainframes."

"...hardware, software, systems, and databases. They all have to cooperate together."

"You cannot reduce IT complexity, you can only make it more manageable. IT is complex."

"We want to control costs and create a seamless environment, so we're trying to align the processes and systems."



Visual Studio 2008



Improves
Developer
Productivity

Better
Collaboration
Across the
Lifecycle

Employ the
Latest
Technologies

Rejuvenating the Developer



Developer Challenges

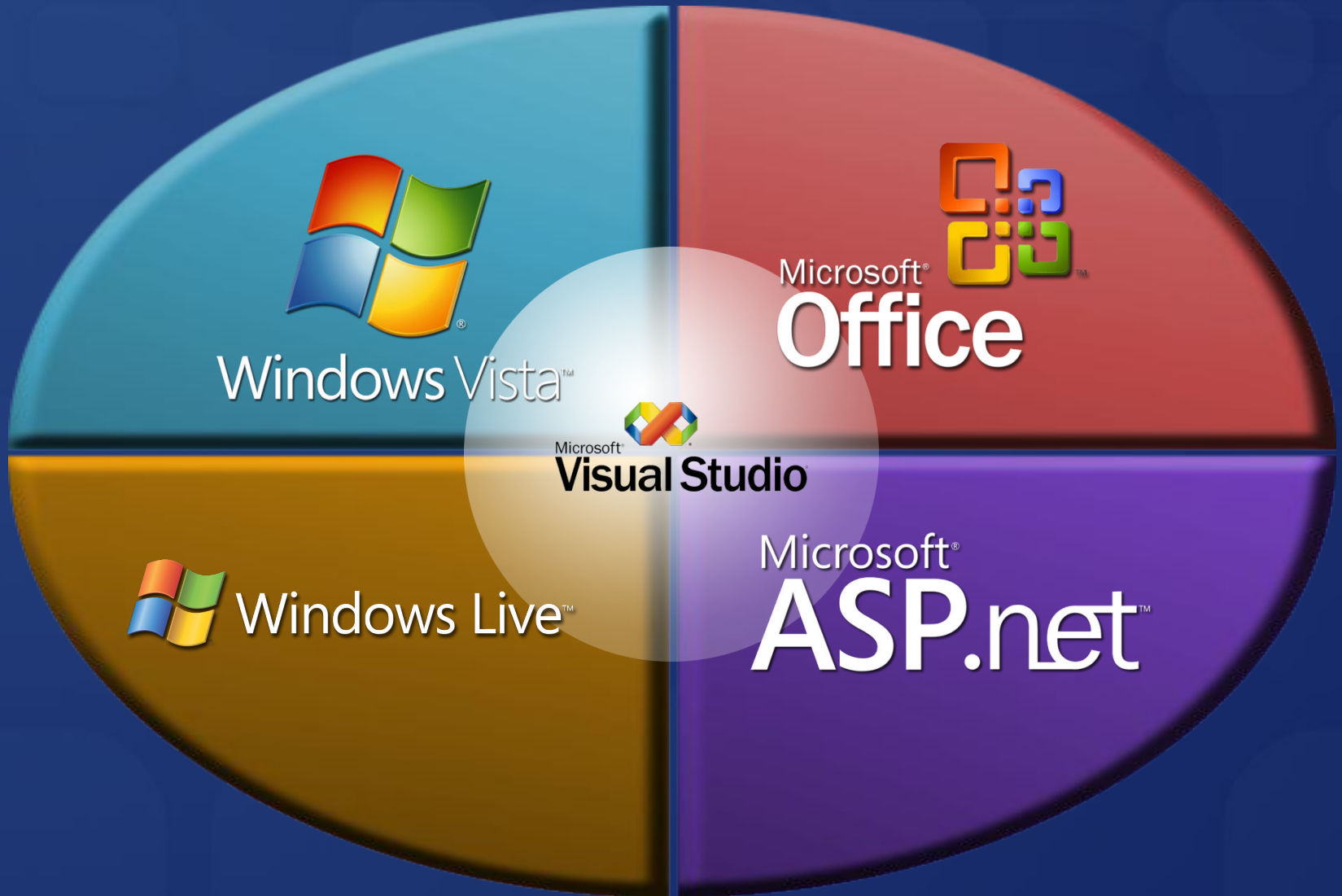
Improved Productivity
Decreased Complexity
Better Application Quality

LINQ with data
Service-oriented-Architect (SOA) Services
Web Workflow

Deliver Workflow
Consume Services
Simplify Mobility

Better Deployment
Client Services
Enhanced Quality

Employ the latest technologies



Integrate Graphic Designers

Design compelling UI



Build great application
functionality



Microsoft® ASP.net™

Next Step for Web Applications

Expressive and standards-compliant



Safari



Firefox



Better developer/designer collaboration



Microsoft®

Visual Studio®

Microsoft®

Expression™

Secure, scalable platform

Microsoft®

IIS

Internet Information Services

Microsoft®

ASP.net™

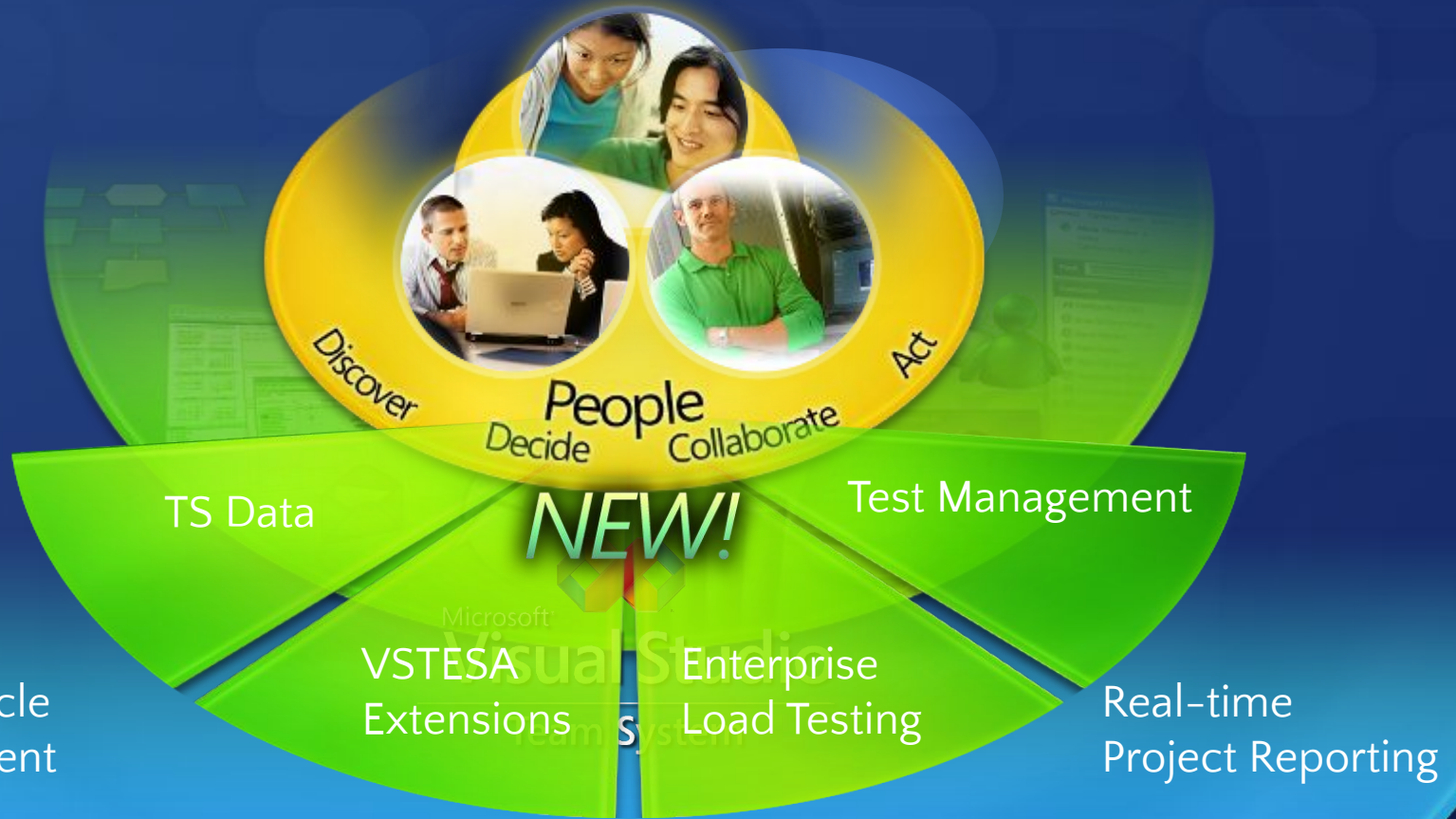
ASP.net

AJAX



Windows Live™

Deliver Lifecycle Collaboration



Predictable , Visible,
Controlled Development Process

*IT Pros and
Development Teams*

Visual Studio Team System

Meeting the needs of Development Teams



Roadmap

CY'08

Visual Studio
'Rosario'

Orcas Beta

Mid 07

Visual Studio
'10'

CY'09

Visual Studio 2008
RTM

1H 08

CY'07