

# Apple Inc.



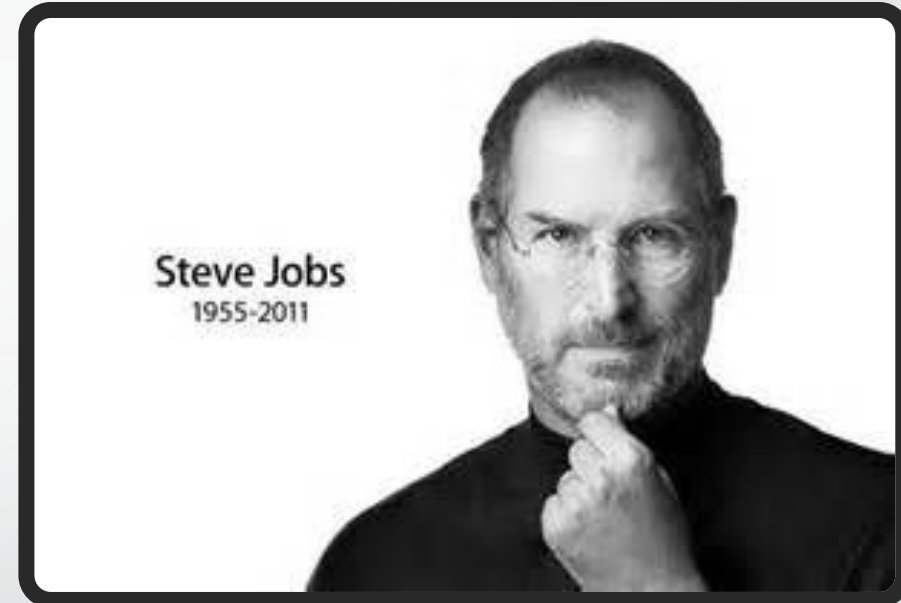
# Apple is...

- **Company that has lasted for 30 years.**
- **Providing jobs.**
- **The face of technology.**
- **Innovating the modern world.**



# Steve Jobs

- Company invented in 1976.
- Steve Jobs left company in 1985.
- Returns back in 1997.
- Brought company back into economy.
- Passed away in 2011.



# iPhone

**Released in  
September 2007.**

**Carriers  
interested by  
iPhone 4s.**

**iPhone 5 brought  
ideas on how to  
improve.**

**iPhone 6s/Plus is  
the newest  
model.**



# iPad

**Released  
in 2010.**

**iPad mini  
introduced  
in 2013.**

**iPad Air  
introduced  
in 2013.**

**Took  
market  
share  
from  
kindle.**



# iMac

**Released  
in 1994.**

**Internet  
ready  
“iMac”.**

**Made  
Apple  
known.**

**Lighter.  
Faster.**



# Apple Watch

**Leaked information.**

**Released in 2013.**

**First Apple wearable technology.**

**Different types for different reasons.**



# Conclusion

**Apple is worth >\$700 billion.**

**Most popular for phones and tablets.**

**Always improving.**

**Invest in the stock.**

