

CROSS-CULTURAL COMMUNICATION



Cross-cultural communication is a field of study that looks how people from different cultural backgrounds communicate.



Moral was intended to
control standard behaviour
of people.



Customs

Customs is one of the most widespread and powerful type of culture.

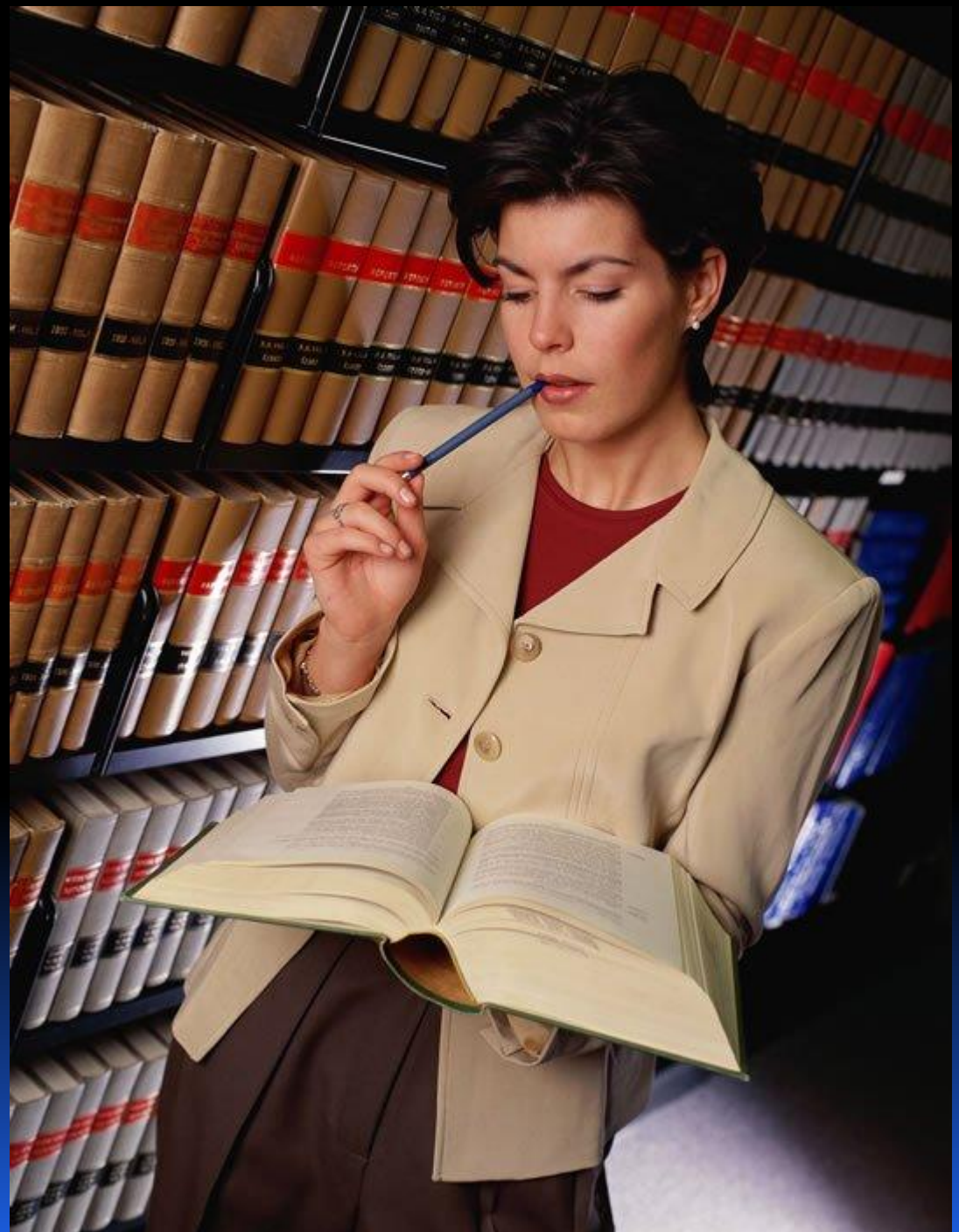


Traditions





Right represents itself a system of standard behavioural models approved by the government and expressed by certain norms.



Cultural meanings in Language and communication





*Thank you for your
attention!*



The End.