

## Project: Global Social Media Plan // February



Topic: Fifty Shades of Grey movie

Format: image

Date: 9 February

### Description

The second Fifty Shades of Grey movie launches on 9 February. This post presents an attractive selection of grey cars as seductive as the movie's theme.

### Facebook

Posting text (240)

Shades of Volkswagen. #passion

### Twitter

Posting text (140)

Shades of #volkswagen. #passion

### Instagram

Posting text

Shades of Volkswagen.  
#style #passion #vw #volkswagen #car #colourful  
#shades #design

### Image

