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# History of fashion

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The **history of fashion design** refers to the development of the [fashion](#) industry which designs clothing and accessories. The modern industry, based around firms or [fashion houses](#) run by individual designers, started in the 19th century with [Charles Frederick Worth](#) who was the first designer to have his label sewn into the garments that he created.





Dress designed by Charles Frederick  
Worth for [Elisabeth of Austria](#)  
painted by [Franz Xaver  
Winterhalter](#)

## The most famous fashion designers



Coco  
Chanel



Karl Otto  
Lagerfeld



Stella Nina  
McCartney



Diane Von  
Furstenberg



Marc Jacobs

Rose lo Bertin (July 2, 1747 - September 22, 1813) was the dressmaker named bill to Marie Antoinette, Queen of France, and a high public profile. Sometimes called sarcastically the "Minister of Fashion", she opened a shop in Paris and had a considerable influence on Parisian style





An Englishman living in Paris, Charles Frederick Worth (1825 - 1905) is usually seen as the first designer in something like the modern sense, with a large business employing many largely anonymous tailors and seamstresses. A former draper, Worth's success was such that he was able to dictate what they should wear to his customers.

.Throughout the early 20th century, practically all high fashion originated in Paris and to a lesser extent London. [Fashion magazines](#) from other countries sent editors to the Paris fashion shows. [Department stores](#) sent buyers to the Paris shows, where they purchased garments to copy. Both [made-to-measure](#) salons and [ready-to-wear](#) departments featured the latest Paris trends, adapted to the stores' assumptions about the lifestyles and pocket books of their targeted customers.



Around the start of the 20th century fashion magazines began to include photographs and became even more influential. Throughout the world these magazines were greatly sought-after and had a profound effect on public taste. Talented illustrators - among them [Paul Iribe](#), [Georges Lepape](#), [Erté](#), and [George](#). Perhaps the most famous of these magazines was [La Gazette du Bon Ton](#) which was founded in 1912 by Lucien Vogel and regularly published until 1925





Thank you for attention!!! 