

THE PARTICULARITY  
OF COSPLAYERS  
IDENTITY WITH  
DIFFERENT  
MOTIVATION

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# KEY TERMINOLOGY

- . Identity = I, the Self, the coherent person I see in the mirror, the «real me», hidden inside
- . Cosplay= presentation of specific characters by wearing costumes
- . Motivation = what for?



# RESEARCH RELEVANCE

- Area: personal identity phenomenon
- Reasons:
  - 1) no comprehensive understanding of the identity
  - 2) identity is a great area of possibilities to research the human nature
  - 3) researching of new social phenomenon - cosplay

# THE MAIN HYPOTHESES

- Personal identity changes when people take part in cosplay
- People with different motivation have different identity peculiarities

# RESEARCH METHODS

- Methods : the technique of inductive interview, content analysis and online survey
- The first step includes a series of interview with people taking part in cosplay.
- Analyzing of interviews content will provide a system of categories to help understand the identity peculiarities and their motivation
- Transformation of categories into online survey

# EXPECTED RESULTS

- To see main reasons for taking part in cosplay
- Connection with the influence on personal identity.