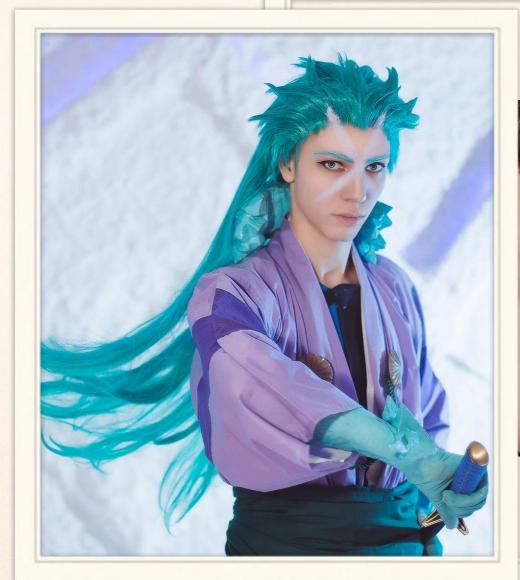
THE PARTICULARITY OF COSPLAYERS IDENTITY WITH DIFFERENT MOTIVATION

ALENA KOLOMIYTSEVA, 132

KEYTERMINOLOGY

- •Identity = I, the Self, the coherent person I see in the mirror, the «real me», hidden inside
- Cosplay=
 presentation of
 specific characters by
 wearing costumes
- .Motivation = what
 for?





RESEARCH RELEVANCE

- Area: personal identity phenomenon
- Reasons:
- 1) no comprehensive understanding of the identity
- 2) identity is a great area of possibilities to research the human nature
- 3) researching of new social phenomenon cosplay

THE MAIN HYPOTHESES

- Personal identity changes when people take part in cosplay
- People with different motivation have different identity peculiarities

RESEARCH METHODS

- Methods: the technique of inductive interview, content analysis and online survey
- The first step includes a series of interview with people taking part in cosplay.
- Analyzing of interviews content will provide a system of categories to help understand the identity peculiarities and their motivation
- Transformation of categories into online survey

EXPECTED RESULTS

- To see main reasons for taking part in cosplay
- Connection with the influence on personal identity.