

**Project:** Global Social Media Plan // January

**Topic:** Australian Open 2017 & Flexible

**Format:** video

**Date:** 16-29 January



<b>Description</b>	The Australian Open is one of the most important tennis tournaments in the world.
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<b>Facebook</b>	
Posting text (240)	Looking forward to tennis down under! #australia #tennis

<b>Twitter</b>	
Posting text (140)	Looking forward to #tennis down under! #australia

<b>Instagram</b>	
Posting text	Looking forward to tennis down under!  #australia #tennis #sports #vw #volkswagen #car #cars #carsofinstagram

