

Project: Global Social Media Plan // January

Topic: Australian Open 2017 & Flexible

Format: video

Date: 16-29 January



Description	The Australian Open is one of the most important tennis tournaments in the world.
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Facebook	
Posting text (240)	Looking forward to tennis down under! #australia #tennis

Twitter	
Posting text (140)	Looking forward to #tennis down under! #australia

Instagram	
Posting text	Looking forward to tennis down under! #australia #tennis #sports #vw #volkswagen #car #cars #carsofinstagram

