

KidHydra - Features & Benefits

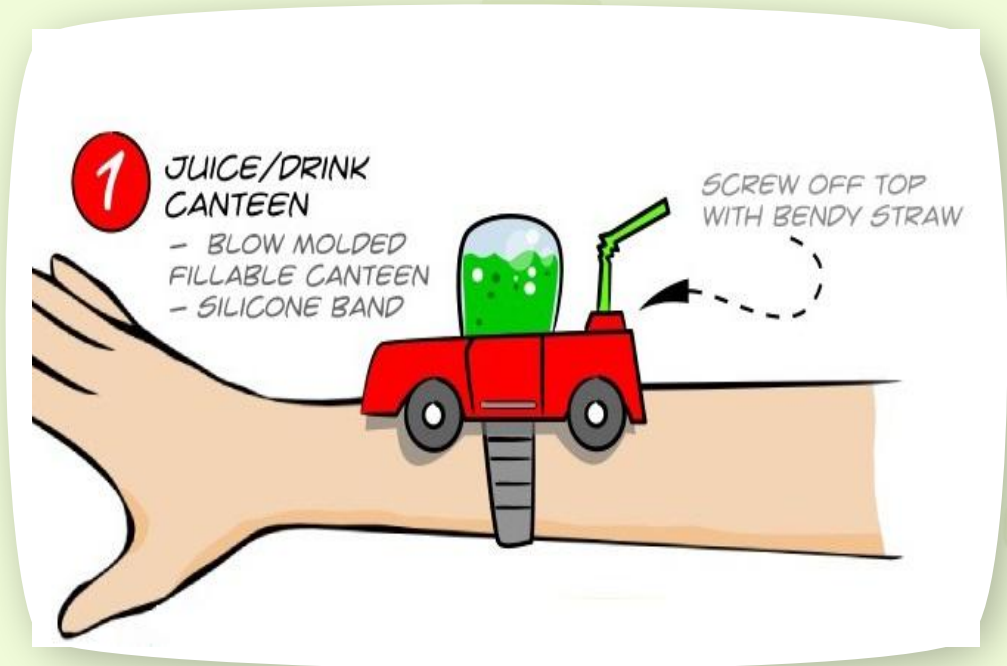
- KidHydra dispenser is based on their favorite character
- Integrated sipper make hydration very easy and protects against spills
- Works with reusable bottle as well as snap in disposable pouches
- Made with highly durable and BPA free material
- Designed and Made in USA



Characters – DISNEY

Target:

Theme Parks (Disney) and Retail Outlets

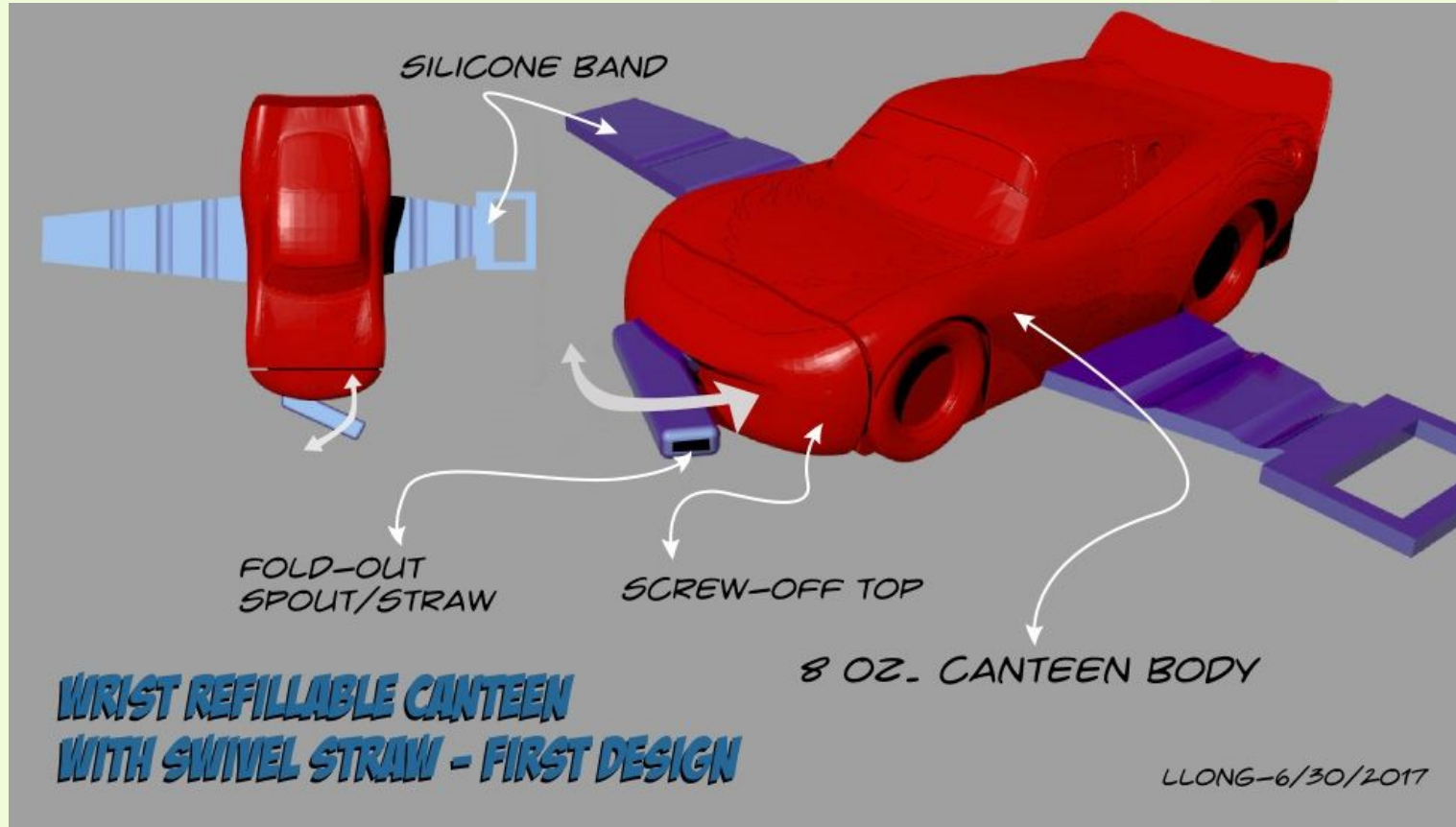


Kids favorite Disney car characters

KidHydra Concept Sketches



Characters – Disney cars McQueen

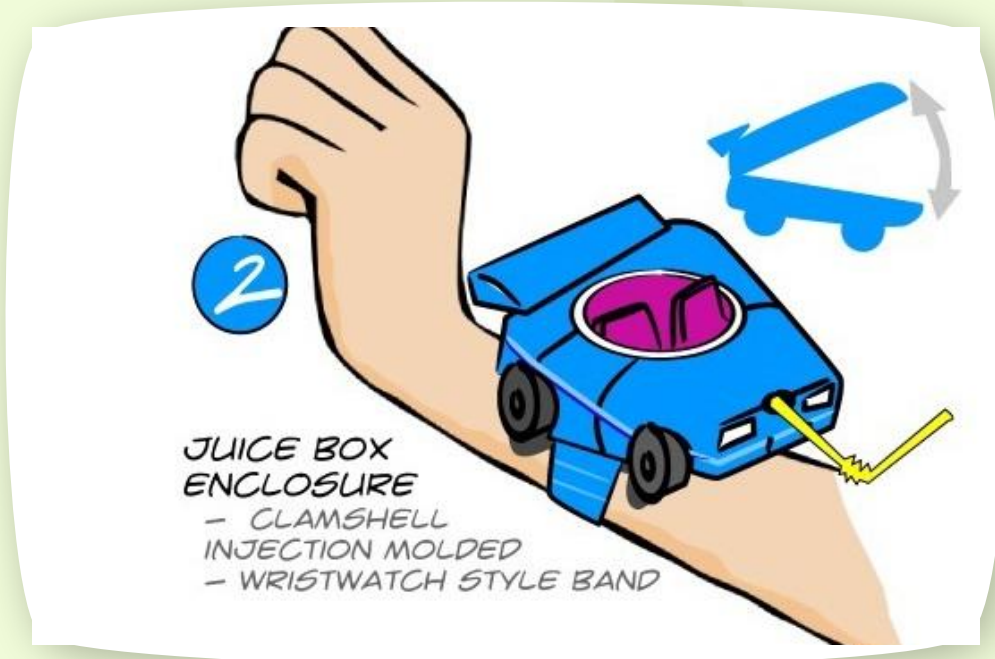


Sports Events - NASCAR

Target:
Sports Venue and Retail Outlets



Kids favorite toy cars



KidHydra Concept sketches



Parts

- KidHydra has the following parts*
 - Character based enclosure
 - BPA free reusable water bottle
 - Sipper with silicon valve
 - Straw
 - Strap/ band
 - Snap-It technology based casing



Sipper

- Simply bite the clear silicone valve and sip from the removable straw to hydrate quickly
- KidHydra sipper offers protection against spills, even when it's left open
- Pivoting stem flips open and close with one hand—lock into drinking position or fold flush with KidHydra character to keep it clean



Open



Closed



Size

- KidHydra is available in 3 sizes
 - 8-oz reusable bottle and enclosure
 - 12-oz reusable bottle and enclosure
 - 16-oz reusable bottle and enclosure



Snap-It Technology

- All disposable hydration packs uses snap it technology for quick and easy connect
- Disposable hydration packs will be made available by respective beverage companies



Specifications

- KidHydra bottles available in 8-oz, 12-oz and 16-oz size
- All KidHydra bottles comes with reusable bottles
- KidHydra also supports disposable snap-in packs
- KidHydra valve offers drinking ease and protection against spills, even when it's left open
- Simply bite the clear silicone valve and sip from the removable straw to hydrate quickly
- Pivoting stem flips open and closed with one hand—lock into drinking position or fold flush with KidHydra character to keep it clean
- KidHydra band provides a way to transport the beverage with ease
- Cool translucent bottle colors are available in a full palette of colors
- Made with BPA-free Eastman Tritan™ copolyester (#7) *(needs validation)*

