

**Project:** Global Social Media Plan // January

**Topic:** Microbus Love

**Format:** image

**Date:** Flexible Content



## Description

Feel the freedom and enjoy every moment with Volkswagen.

## Facebook

Posting text (240)

Home is where your bus is! #vwmicrobus  
#vwlifestyle #volkswagen

## Twitter

Posting text (140)

Home is where your #vwmicrobus is! #vwlifestyle  
#volkswagen

## Instagram

Posting text

Home is where your bus is!

#vwmicrobus #vwlifestyle #volkswagen  
#car #outdoor #homesweethome #love

## Image

