

Project: Global Social Media Plan // April

Topic: I.D. BUZZ 1

Format: video

Date: Flexible Content



Description

The I.D. BUZZ microbus shows how various the electric mobility of tomorrow will be in features. It's an all-wheel-drive spatial marvel with electric motors on front and rear axles, a fully automated driving mode (I.D. Pilot) and a new generation of indicators and controls.

Facebook

Posting text (240)

The microbus for the next generation: the I.D. BUZZ. #emobility #conceptcar #vwidbuzz

Twitter

Posting text (140)

The microbus for the next generation: the I.D. BUZZ. #emobility #conceptcar #vwidbuzz

Instagram

Posting text

The microbus for the next generation: the I.D. BUZZ. #emobility #conceptcar #vwidbuzz #volkswagen

Image

