

Project: Global Social Media Plan // April

Topic: Eye-catching rims

Format: video

Date: Flexible Content



Description	This interactive post gives Beetle fans a view of the various styles on offer. The look of the car depends on the size of the rims. From comfortable with 18" Disc to a sporty 20" Monterey and, for those in between, the 19" Tornado.
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Facebook

Posting text (240)	Eye-catching rims: which rims do you like most? #vwbeetle #volkswagen
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Twitter

Posting text (140)	Eye-catching rims: which rims do you like most? #vwbeetle #volkswagen
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Instagram

Posting text	Eye-catching rims: which rims do you like most? #vwbeetle #volkswagen
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Image

