

Project: Global Social Media Plan // April

Topic: Eye-catching rims

Format: video

Date: Flexible Content



Description

This interactive post gives Beetle fans a view of the various styles on offer. The look of the car depends on the size of the rims. From comfortable with 18" Disc to a sporty 20" Monterey and, for those in between, the 19" Tornado.

Facebook

Posting text (240)

Eye-catching rims: which rims do you like most?
#vwbeetle #volkswagen

Twitter

Posting text (140)

Eye-catching rims: which rims do you like most?
#vwbeetle #volkswagen

Instagram

Posting text

Eye-catching rims: which rims do you like most?
#vwbeetle #volkswagen

Image

