Project: Global Social Media Plan // April

Topic: I.D. BUZZ 3 Format: image

Date: Flexible Content



Description	The I.D. BUZZ microbus shows how various the electric mobility of tomorrow will be in features. It's an all-wheel-drive spatial marvel with electric motors on front and rear axles, a fully automated driving mode (I.D. Pilot) and a new generation of indicators and controls.
Facebook	
Posting text (240)	e-mobility has a new face – and it's pretty nice! The I.D. BUZZ. #emobility #conceptcar #vwidbuzz
Twitter	
Posting text (140)	e-mobility has a new face – and it's pretty nice! The I.D. BUZZ. #emobility #conceptcar #vwidbuzz
Instagram	
Posting text	e-mobility has a new face – and it's pretty nice! The I.D. BUZZ. #emobility #conceptcar #vwidbuzz #volkswagen
Image	



