

Project: Global Social Media Plan // August



Topic: Golf Balloon 2

Subline: The Golf - a reliable companion to popular travel destinations

Format: image

Date: Flexible Content

Description

Content that features stunning landscapes and great travel photography always receives a lot of feedback on social media.

Facebook

Posting text (240)

Follow your dreams. #hotairballon #vwgolf #view #volkswagen

Twitter

Posting text (140)

Follow your dreams. #hotairballon #vwgolf #view #volkswagen

Instagram

Posting text

Follow your dreams. #hotairballon #vwgolf #view #volkswagen #vw

Image

