

Project: Global Social Media Plan // August

Topic: Gear Stick Detail

Subline: Highlighting the unique red stitching of the Polo GTI

Format: image

Date: Flexible Content



Description

Every GTI fan knows the specific details of a GTI interior. The signature gear stick stitching in red is one of them. Please link to your local showroom.

Facebook

Posting text (240)

Focus on the detail. #detail #gear #vwpologti #volkswagen

Twitter

Posting text (140)

Focus on the detail. #detail #gear #vwpologti #volkswagen

Instagram

Posting text

Focus on the detail. #detail #gear #vwpologti #volkswagen #vw

Image

