

Project: Global Social Media Plan // August

Topic: When I Grow Up

Subline: Off-road fun for the smallest Volkswagen fan

Format: image

Date: Flexible Content



Description

Show that Volkswagen makes great stuff for parents and children alike.

Facebook

Posting text (240)

Be whatever you want to be. #play #dream
#vwtiguan #volkswagen

Twitter

Posting text (140)

Be whatever you want to be. #play #dream
#vwtiguan #volkswagen

Instagram

Posting text

Be whatever you want to be. #play #dream
#vwtiguan #volkswagen #vw

Image

When I grow up
I want to be like you.

