

**Project:** Global Social Media Plan // August

**Topic:** Throwback Thursday 2

**Subline:** Featuring the iconic Microbus

**Format:** image

**Date:** Flexible Content



## Description

Throwback Thursday (tbt) is a huge trend on social media. People use the hashtag to share their past and remember beautiful moments.

## Facebook

Posting text (240)

Does this photo take you back in time? #classic #tbt #vwmicrobus #volkswagen

## Twitter

Posting text (140)

Does this photo take you back in time? #classic #tbt #vwmicrobus #volkswagen

## Instagram

Posting text

Does this photo take you back in time? #classic #tbt #vwmicrobus #volkswagen #vw

## Image

