

Project: Global Social Media Plan // August

Topic: Throwback Thursday 2

Subline: Featuring the iconic Microbus

Format: image

Date: Flexible Content



Description

Throwback Thursday (tbt) is a huge trend on social media. People use the hashtag to share their past and remember beautiful moments.

Facebook

Posting text (240)

Does this photo take you back in time? #classic #tbt #vwmicrobus #volkswagen

Twitter

Posting text (140)

Does this photo take you back in time? #classic #tbt #vwmicrobus #volkswagen

Instagram

Posting text

Does this photo take you back in time? #classic #tbt #vwmicrobus #volkswagen #vw

Image

