

Project: Global Social Media Plan // December

Topic: Tiguan Tuesday 1

Subline: Featuring the Tiguan

Format: Image

Date: Flexible



Description	The Tiguan owns every Tuesday as a pure showcase.
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Facebook	
Posting text (240)	Tuesday date with the Tiguan. #tiguantuesday #tuesday #vwtiguan

Twitter	
Posting text (280)	Tuesday #date with the Tiguan. #tiguantuesday #tuesday #vwtiguan

Instagram	
Posting text	Tuesday date with the Tiguan. #tiguantuesday #tuesday #vwtiguan #vw #volkswagen #car #date #nightout

