

**Project:** Global Social Media Plan // December

**Topic:** Tiguan Tuesday 1

**Subline:** Featuring the Tiguan

**Format:** Image

**Date:** Flexible



<b>Description</b>	The Tiguan owns every Tuesday as a pure showcase.
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<b>Facebook</b>	
Posting text (240)	Tuesday date with the Tiguan. #tiguantuesday #tuesday #vwtiguan

<b>Twitter</b>	
Posting text (280)	Tuesday #date with the Tiguan. #tiguantuesday #tuesday #vwtiguan

<b>Instagram</b>	
Posting text	Tuesday date with the Tiguan. #tiguantuesday #tuesday #vwtiguan #vw #volkswagen #car #date #nightout

