

Project: Global Social Media Plan // February

Topic: Surf's Up

Format: Image

Date: Flexible



Description	For the southern hemisphere, it's time to hit the beach. The posts shows a VW interior and a guy with his surfboard.
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Facebook	
Posting text (240)	The surf's always up somewhere. #volkswagen #surfing

Twitter	
Posting text (140)	The surf's always up somewhere. #volkswagen #surfing

Instagram	
Posting text	The surf's always up somewhere. #volkswagen #surfing #surf #surfboard #surfer #beach #wave

Image	