

**Project:** Global Social Media Plan // January

**Topic:** Let it Snow

**Format:** GIF

**Date:** flexible



## Description

This post makes a light-hearted reference to the famous Christmas song "Let It Snow".

## Facebook

Posting text (240)

Let it snow! #volkswagen #snow #winteradventures

## Twitter

Posting text (140)

Let it snow! #volkswagen #snow  
#winteradventures

## Instagram

Posting text

Let it snow!

#volkswagen #snow #winteradventures #vwtiguan  
#cars #vw

## Image

