

Project: Global Social Media Plan // January

Topic: Old vs. New II

Format: image

Date: Flexible Content



Description

We let our followers choose which car they prefer – classic or modern.

Facebook

Posting text (240)

Which Passat do you prefer? #vwpassat
#classiccar

Twitter

Posting text (140)

Which #vwpassat do you prefer? #classiccar

Instagram

Posting text

Which Passat do you prefer?
#vwpassat #classiccar #vw #volkswagen #car
#modern #model #love

Image

