

**Project:** Global Social Media Plan // January

**Topic:** #tbt: Beetle

**Format:** image

**Date:** Flexible Content



<b>Description</b>	Presenting a classic Beetle in the sunshine.
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<b>Facebook</b>	
Posting text (240)	A beauty on the road. #tbt #vwbeetle

<b>Twitter</b>	
Posting text (140)	A beauty on the road. #tbt #vwbeetle

<b>Instagram</b>	
Posting text	A beauty on the road. #tbt #vwbeetle #vw #volkswagen #car #retro #beautiful #sunshine

