

Project: Global Social Media Plan // January

Topic: #tbt: Beetle

Format: image

Date: Flexible Content



Description	Presenting a classic Beetle in the sunshine.
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Facebook	
Posting text (240)	A beauty on the road. #tbt #vwbeetle

Twitter	
Posting text (140)	A beauty on the road. #tbt #vwbeetle

Instagram	
Posting text	A beauty on the road. #tbt #vwbeetle #vw #volkswagen #car #retro #beautiful #sunshine

