

**Project:** Global Social Media Plan // July

**Topic:** Car Coin Bank 1

**Format:** image

**Date:** Flexible Content



## Description

Extra motivation for your saving efforts: this great DIY shows how you can easily create your dream car coin bank. Relevant hashtag, e.g., #diy has 25.4 million posts on Instagram.

## Facebook

Posting text (240)

Dream Car Coin Bank. Which car would you save for?  
<https://de.pinterest.com/volkswagen/diy-bloggers-f-or-volkswagen/> #dreamcar #diy #volkswagen

## Twitter

Posting text (140)

Which car would you save for?  
<https://de.pinterest.com/volkswagen/diy-bloggers-f-or-volkswagen/> #diy #volkswagen

## Image

