

Project: Global Social Media Plan // July

Topic: Int. Chocolate Day

Format: Video

Date: 7 July



Description

Nobody can resist this delicious chocolate beetle. Relevant hashtag, e.g., #chocolate has 49 million hits on Instagram.

Facebook

Posting text (240)

Nobody can resist one. #chocolateday #chocolate #vwbeetle #volkswagen

Twitter

Posting text (140)

Nobody can resist one. #chocolateday #chocolate #vwbeetle #volkswagen

Instagram

Posting text

Nobody can resist one. #chocolateday #chocolate #vwbeetle #volkswagen

Image

