

Project: Global Social Media Plan // July

Topic: Flower Fields 1

Format: image

Date: Flexible



Description

Flower fields in summertime are a global social media trend. Brands use the fields of colourful blossoms to highlight their products. Relevant hashtags, e.g., #flowers has 85 million, #summer has 270 million posts on Instagram.

Facebook

Posting text (240)

Enjoying the beauty of summer. #summer #flowers #vwpassat #volkswagen

Twitter

Posting text (140)

Enjoying the beauty of summer. #summer #flowers #vwpassat #volkswagen

Instagram

Posting text

Enjoying the beauty of summer. #summer #flowers #vwpassat #volkswagen #vw

Image

