

Project: Global Social Media Plan // July

Topic: Riddle: What's next?

Format: image

Date: Flexible Content



Description

Riddles always increase the engagement rate of a post. A simple colour riddle features the popular colours of the new Golf. Answer: The white Golf.

Facebook

Posting text (240)

Which comes next? #riddle #vwgolf #volkswagen

Twitter

Posting text (140)

Which comes next? #riddle #vwgolf #volkswagen

Instagram

Posting text

Which comes next? #riddle #vwgolf #volkswagen #vw

Image

