

Project: Global Social Media Plan // March

Topic: Classic vs. Modern 1

Format: image

Date: Flexible Content



Description	<p>Social media audiences love votings. In the Classic vs. Modern series they decide between new models and earlier ones.</p> <p>The usage of emoticons on images are contrary to the guidelines of Facebook. Therefore, please use versions without any emoticons for Facebook.</p>	
Facebook		
Posting text (240)	Classic vs. Modern – which Beetle do you prefer? #classic #vwbeetle	
Twitter		
Posting text (140)	#classic vs. Modern – which #vwbeetle do you prefer?	
Instagram		
Posting text	Classic vs. Modern – which Beetle do you prefer? #classic #vwbeetle #volkswagen #car #lights #night #urban	
Image		
		