

Project: Global Social Media Plan // March

Topic: Tiguan Spot

Format: video

Date: Flexible Content



Description

At some point in every parent's life, it's no longer cool to drop your kids off at school and kiss them goodbye.

□ Tiguan Spot from UK

Facebook

Posting text (240)

Coollest dad on earth.... Well, almost. #vwtiguan #teenager

Twitter

Posting text (140)

Coollest #dad on earth.... Well, almost. #vwtiguan #teenager

Instagram

Posting text

Coollest dad on earth.... Well, almost.
#vwtiguan #teenager #volkswagen #car
#daddysgirl #driving #girl

Image

