

Project: Global Social Media Plan // May

Topic: Arteon 7

Format: video

Date: Flexible Content



Description	Showcasing the all new Arteon.
Facebook	
Posting text (240)	A classic sports car with the elegance and space of a fastback. Discover the new Arteon at arteon.volkswagen.com #vwarteon #volkswagen
Twitter	
Posting text (140)	A classic sports car with the elegance and space of a fastback. Discover the new Arteon at arteon.volkswagen.com #vwarteon #volkswagen
Instagram	
Posting text	A classic sports car with the elegance and space of a fastback. Discover the new Arteon at arteon.volkswagen.com #vwarteon #volkswagen #vw
Image	
 A photograph of a yellow Volkswagen Arteon sedan, shown from a front-quarter perspective, parked on a dark surface at night. The car's headlights are on, and the background is dark with some blurred lights.	