

Project: Global Social Media Plan // May

Topic: Seaside

Format: Image

Date: Flexible



Description	Images that transfer the mood of holidays and freedom highly engage the social communities, e.g., #seaside 6.6 million posts, #adventure 37 million posts on Instagram.
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Facebook	
Posting text (240)	A beautiful day for seaside adventures. #seaside #adventure #vwtiguan

Twitter	
Posting text (140)	A beautiful day for seaside adventures. #seaside #adventure #vwtiguan

Instagram	
Posting text	A beautiful day for seaside adventures. #seaside #adventure #vwtiguan #volkswagen #harbor #port #boat #boats #sunset #goodlife

Image	