

Project: Global Social Media Plan // May

Topic: Close-up Riddle

Format: image

Date: flexible Content



Description

It's all about the details. Can the audience name a car just by looking at one detail? It's a 5 Cylinder Passat from 1982.

Facebook

Posting text (240)

Which car model is this? #closeup #volkswagen

Twitter

Posting text (140)

Which car model is this? #closeup #volkswagen

Instagram

Posting text

Which car model is this? #closeup #volkswagen #vw

Image

