

Project: Global Social Media Plan // May

Topic: Interior Riddle Passat B2

Format: Video

Date: Flexible Content



Description	The Passat B2 (1980) with a special detail – the litre per 100km display.
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Facebook	
Posting text (240)	Guess which 80s classic this is? #interior #riddle #volkswagen

Twitter	
Posting text (140)	Guess which 80s classic this is? #riddle #volkswagen

Instagram	
Posting text	Guess which 80s classic this is? #interior #riddle #volkswagen #vw

Video	
A photograph showing the front interior of a car, focusing on the steering wheel, dashboard, and center console. The car is a dark color, and the interior is a light grey or blue. The steering wheel is a three-spoke design. The dashboard has several gauges and a central display. The center console has a gear shift and handbrake.	