

**Project:** Global Social Media Plan // November

**Topic:** #Sundayfunday (2)

**Subline:** Featuring the new Polo

**Format:** Image

**Date:** Flexible



## Description

#sundayfunday is a very popular hashtag that people use to share pictures of activities they've enjoyed.

## Facebook

Posting text (240)

How about something new this Sunday?  
#sundayfunday #friends #outdoor #vwpolo  
#volkswagen

## Twitter

Posting text (140)

How about something new this Sunday?  
#sundayfunday #friends #outdoor #vwpolo  
#volkswagen

## Instagram

Posting text

How about something new this Sunday?  
#sundayfunday #friends #outdoor #vwpolo  
#volkswagen #vw

## Image

