

Project: Global Social Media Plan // October

Topic: Halloween 2

Subline: Happy Halloween from Volkswagen!

Format: Image

Date: 31 October



Description

Halloween, on October 31st 2017, is always a scary night and there are a lot of small monsters around. However, with Area View from Volkswagen there are no surprises.

Facebook

Posting text (240)

Watch out for little monsters. The optional Area View from Volkswagen. #halloween #vwpassat #volkswagen

Twitter

Posting text (140)

Watch out for little monsters. The optional Area View from Volkswagen. #halloween #vwpassat #volkswagen

Instagram

Posting text

Watch out for little monsters. The optional Area View from Volkswagen. #halloween #vwpassat #volkswagen

Image

