

**Project:** Global Social Media Plan // October

**Topic:** Halloween 2

**Subline:** Happy Halloween from Volkswagen!

**Format:** Image

**Date:** 31 October



## Description

Halloween, on October 31st 2017, is always a scary night and there are a lot of small monsters around. However, with Area View from Volkswagen there are no surprises.

## Facebook

Posting text (240)

Watch out for little monsters. The optional Area View from Volkswagen. #halloween #vwpassat #volkswagen

## Twitter

Posting text (140)

Watch out for little monsters. The optional Area View from Volkswagen. #halloween #vwpassat #volkswagen

## Instagram

Posting text

Watch out for little monsters. The optional Area View from Volkswagen. #halloween #vwpassat #volkswagen

## Image

