

**Project:** Global Social Media Plan // October

**Topic:** Autumn Leaves

**Subline:** Featuring the Golf Estate

**Format:** Video

**Date:** Flexible Content



<b>Description</b>	Autumn is the season of falling leaves – go out for a drive and enjoy the colourful roads.
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<b>Facebook</b>	
Posting text (240)	Autumn has arrived. Enjoy a drive today! #autumn #leaves #vwgolf #volkswagen

<b>Twitter</b>	
Posting text (140)	Autumn has arrived. Enjoy a drive today! #autumn #leaves #vwgolf #volkswagen

<b>Instagram</b>	
Posting text	Autumn has arrived. Enjoy a drive today! #autumn #leaves #vwgolf #volkswagen #vw

