

Project: Global Social Media Plan // October

Topic: Autumn Leaves

Subline: Featuring the Golf Estate

Format: Video

Date: Flexible Content



Description	Autumn is the season of falling leaves – go out for a drive and enjoy the colourful roads.
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Facebook	
Posting text (240)	Autumn has arrived. Enjoy a drive today! #autumn #leaves #vwgolf #volkswagen

Twitter	
Posting text (140)	Autumn has arrived. Enjoy a drive today! #autumn #leaves #vwgolf #volkswagen

Instagram	
Posting text	Autumn has arrived. Enjoy a drive today! #autumn #leaves #vwgolf #volkswagen #vw

