

Project: Global Social Media Plan // October

Topic: Golden Hour

Subline: Featuring the Beetle Convertible

Format: Image

Date: Flexible Content



Description

Golden hour is a popular topic on social media. It describes the period after sunrise or before sunset when daylight is softer.
Please link to your local product website.

Facebook

Posting text (240)

Golden hour. #goldenhour #beach #vwbeetle #volkswagen

Twitter

Posting text (140)

Golden hour. #goldenhour #beach #vwbeetle #volkswagen

Instagram

Posting text

Golden hour. #goldenhour #beach #vwbeetle #volkswagen #vw

Image

