

Project: Global Social Media Plan // October

Topic: International Internet Day 2

Subline: Featuring some of the most favourite cars

Format: Video

Date: 29 October



Description

International Internet Day celebrates the success of global connectivity. Volkswagen celebrates the internet by showing a familiar search for a favourite car.

Facebook

Posting text (240)

Search and you shall find. #online #internet #internetday #volkswagen

Twitter

Posting text (140)

Search and you shall find. #online #internet #internetday #volkswagen

Instagram

Posting text

Search and you shall find. #online #internet #internetday #volkswagen #vw

Image



my favourite car is
my favourite car is **Golf**
my favourite car is **Beetle**
my favourite car is **Polo**
my favourite car is **Tiguan**