

**Project:** Global Social Media Plan // September

**Topic:** Skyscraper Day

**Subline:** Coolest parking garage ever – the Volkswagen car towers

**Format:** Image

**Date:** 3 September



## Description

The car towers of the Volkswagen headquarters are an impressive construction that hold up to 800 new Volkswagen vehicles before they are picked up by new owners.

## Facebook

Posting text (240)

Coollest parking garage ever. #skyscraper  
#architecture #volkswagen

## Twitter

Posting text (140)

Coollest parking garage ever. #skyscraper  
#architecture #volkswagen

## Instagram

Posting text

Coollest parking garage ever. #skyscraper  
#architecture #volkswagen

## Image

