Project: Global Social Media Plan // September

**Topic:** Throwback Thursday 3

Subtitle: Featuring a Volkswagen Microbus

Format: Image Date: Flexible



## **Description**

Throwback Thursday (tbt) is a huge trend on social media. People use the hashtag to share their past and remember memorable moments. Here with a beautiful green Microbus.

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Posting text (240)

Drive back in time this Thursday! #tbt #vwmicrobus

#volkswagen

## **Twitter**

Posting text (140)

Drive back in time this Thursday! #tbt #vwmicrobus

#volkswagen

## Instagram

Posting text

Drive back in time this Thursday! #tbt #vwmicrobus #volkswagen #vw

## **Image**

