

# Beyond hunger:

Reward mechanisms implicated in  
food intake and in obesity



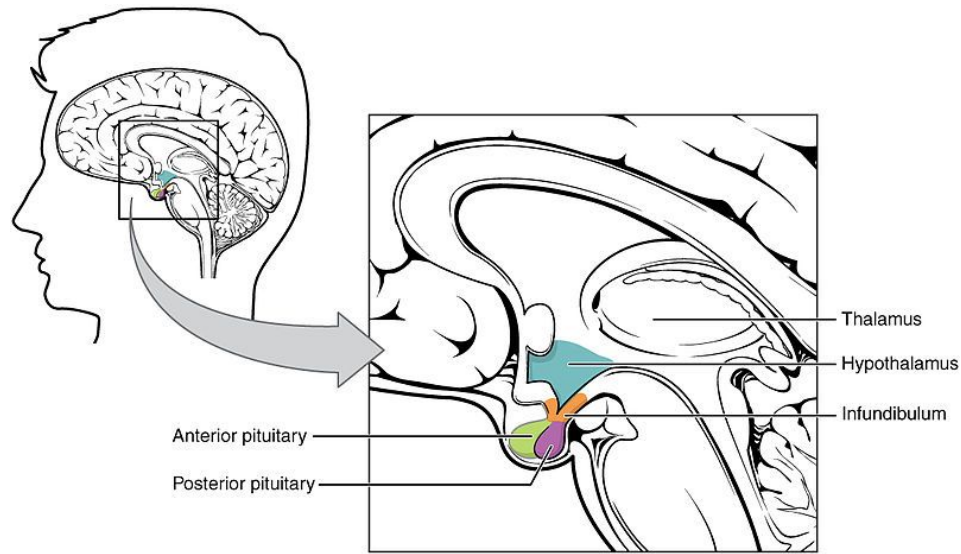


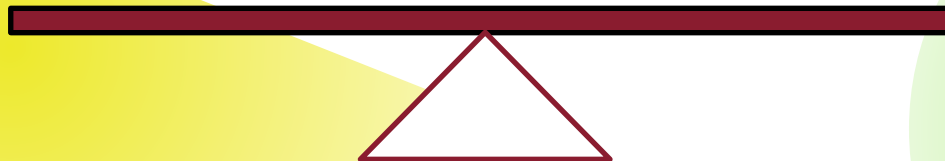
Image: Wikimedia Commons

## HYPOTHALAMUS: Central in appetite regulation

ENERGY  
EXPENDITURE



ENERGY  
INTAKE



ENERGY  
EXPENDITURE



ENERGY  
INTAKE



□ ghrelin  
□ insulin

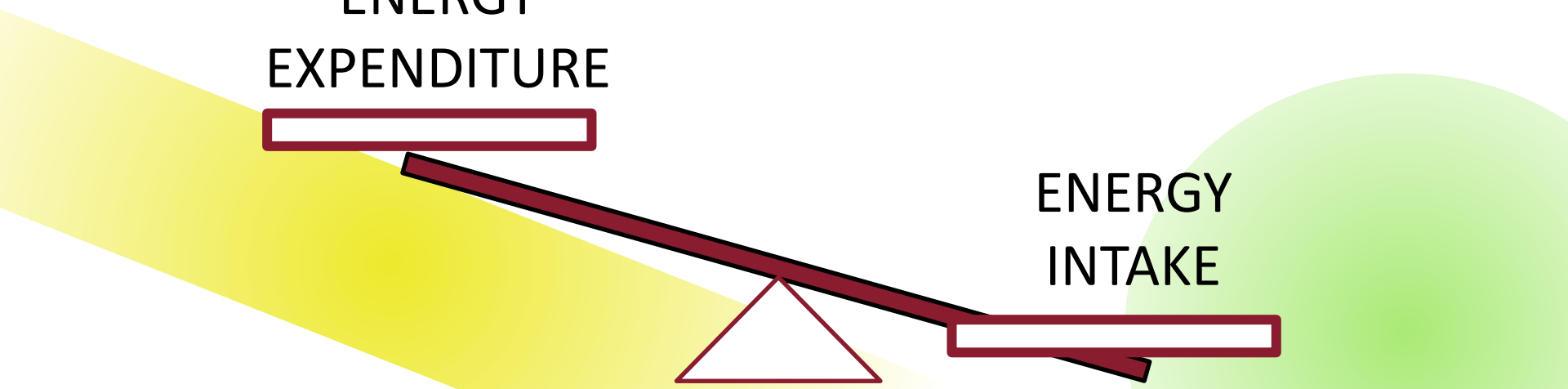
□ Y neuropeptide and  
agouti-related peptide

Lateral hypothalamus  
stimulation  
Ventromedial hypothalamus  
inhibition

ENERGY  
EXPENDITURE



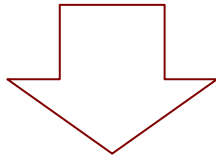
ENERGY  
INTAKE



□ insulin, leptin and YY  
neuropeptide

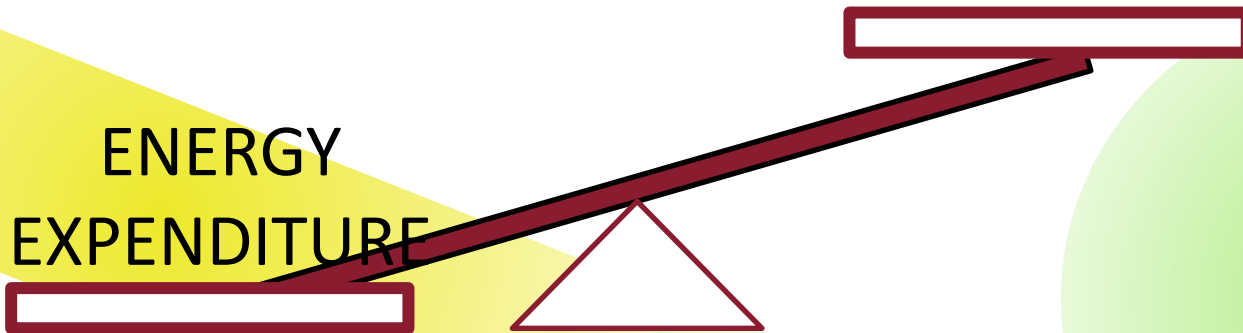
□ proopiomelanocortin and  
cocaine-amphetamine  
regulated transcriptor

Ventromedial hypothalamus  
stimulation  
Lateral hypothalamus  
inhibition



ENERGY  
EXPENDITURE

ENERGY  
INTAKE



Excessive accumulation of lipids in several tissues and organs

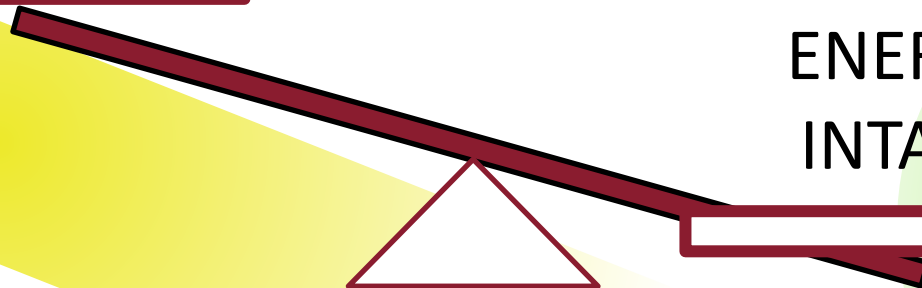
Adverse cellular responses

Increased risk for metabolic and cardiovascular diseases  
Brain tissue vulnerability

ENERGY  
EXPENDITURE



ENERGY  
INTAKE



# Beyond homeostasis: hunger feelings

Habits

Boredom

Stress

Hormone changes

Social pressure

Hedonic hunger

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Hedonic hunger



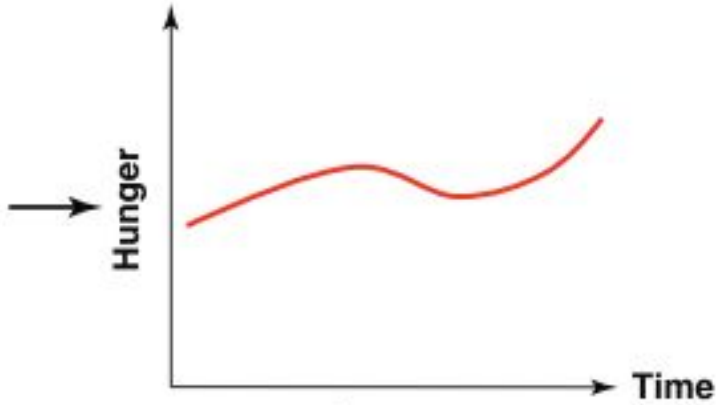


# Hunger as a reinforcing behavior

- **Eating behavior:** reverse of „unpleasant“ hunger signals
  - Linked with **hedonic** and **reward** mechanisms
- 

# Neuroimaging studies of appetite

- Time since last meal
- Energy balance (e.g. leptin, glucose)
- Gut peptides (e.g. insulin, ghrelin)
- Stress (acute, chronic)
- Cognitive factors (e.g. self-control)
- Personality / eating style



Stimuli



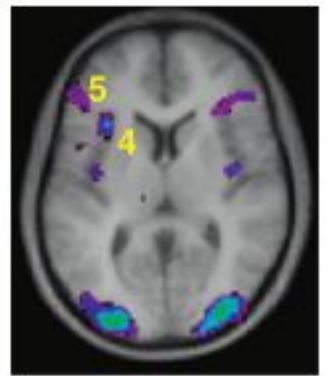
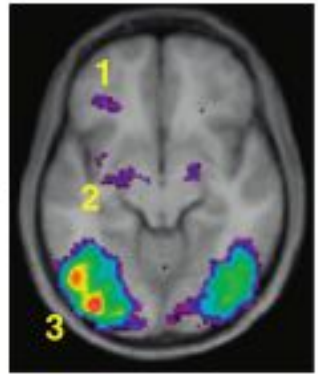
+



Time



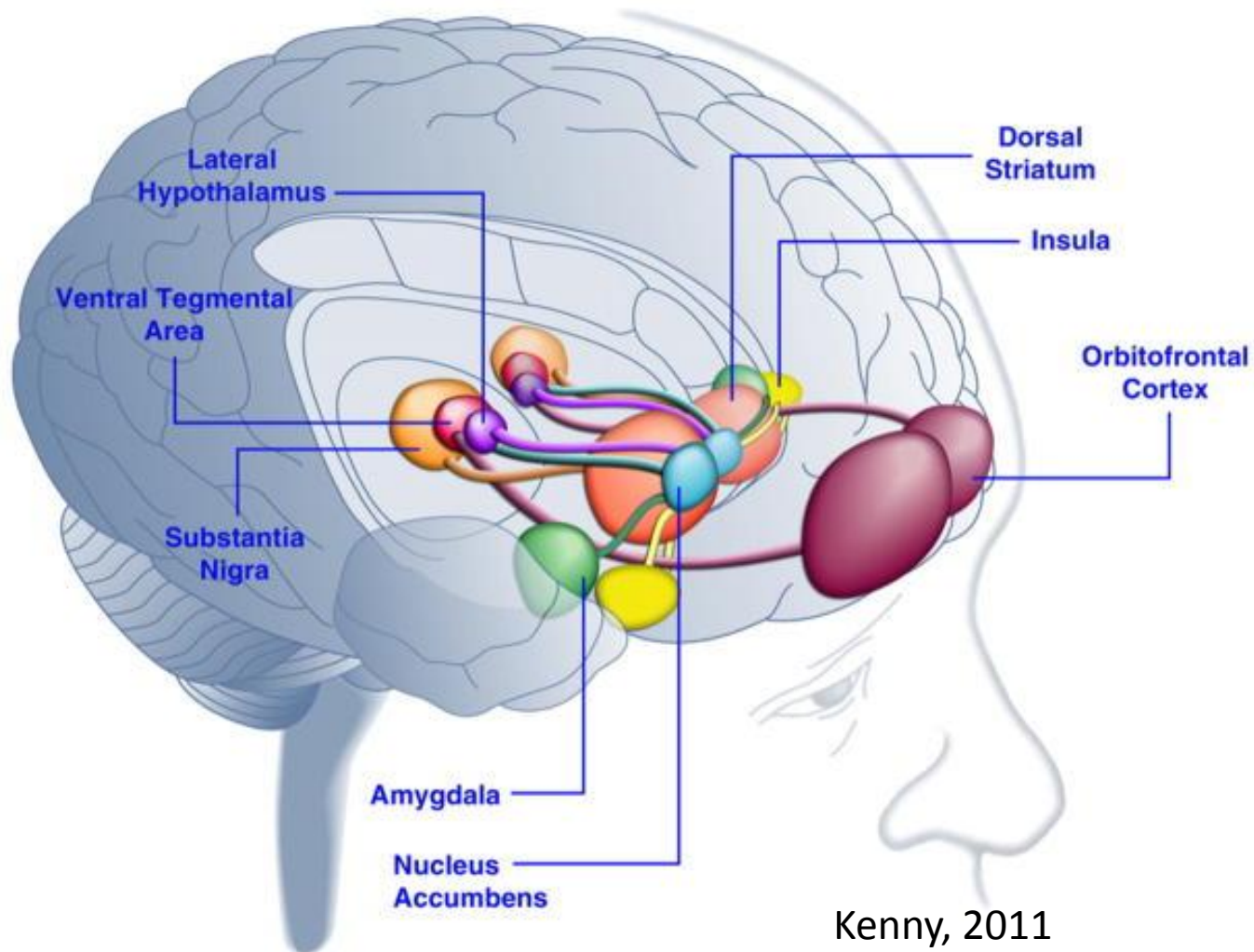
fMRI activation  
("Incentive salience")



Dagher, 2012

# The “appetitive” network in the brain

**Reward system:** mesocorticolimbic dopaminergic regions

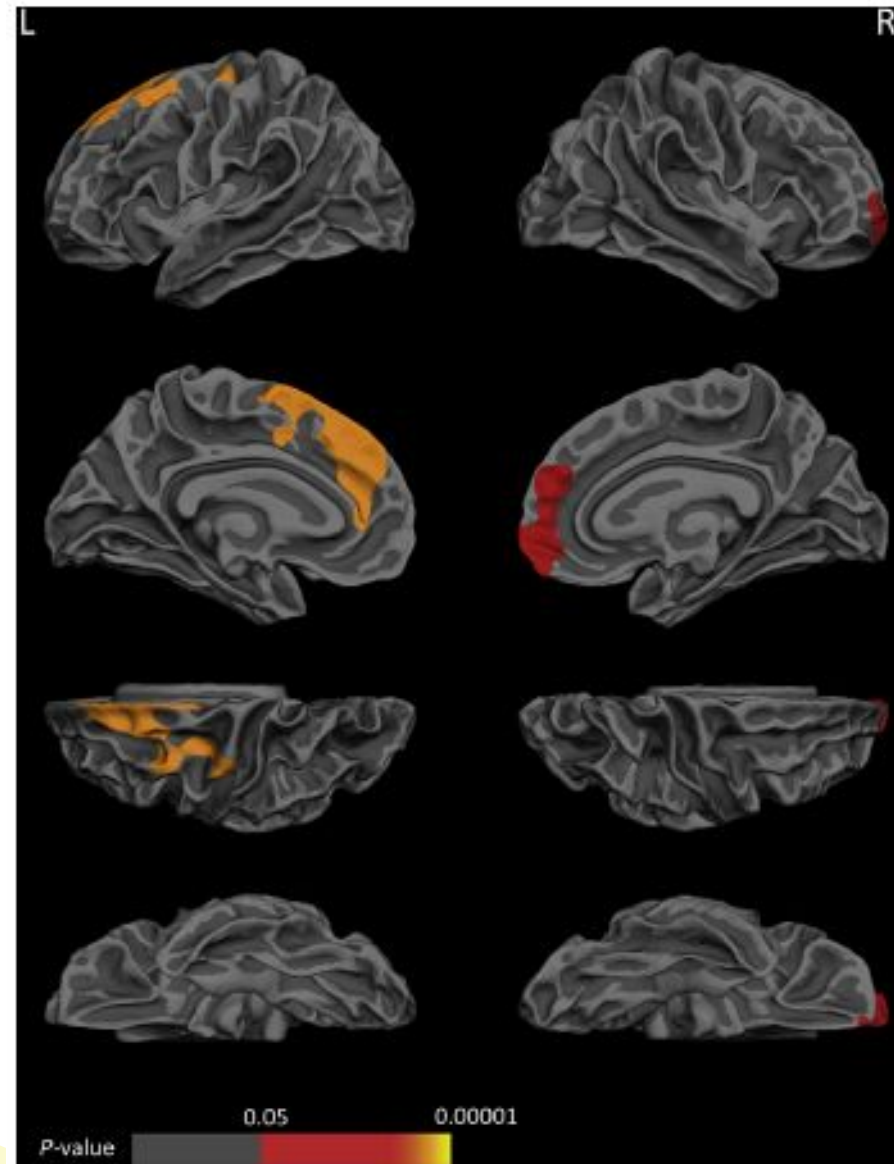


Kenny, 2011

# Alterations in the appetitive network in obesity

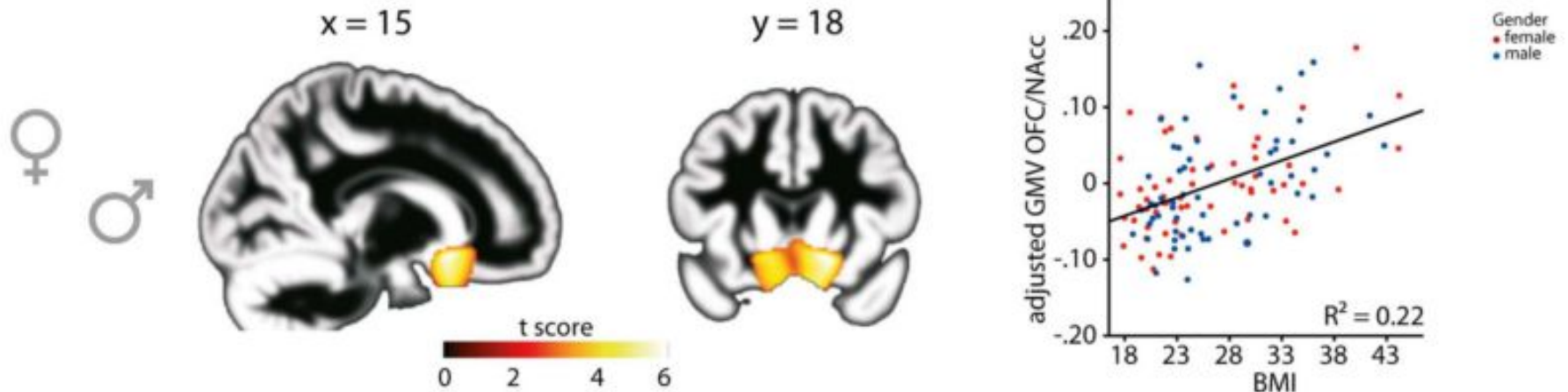
Reductions in gray matter volume and in cortical thickness in **prefrontal areas** in obesity

Marqués-Iturria, Pueyo, Garolera, Segura, Junqué, García-García, ..., Jurado (2013)



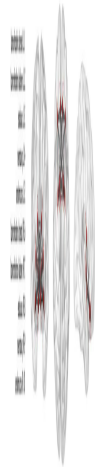
# Directionality of volumetric differences is less clear in subcortical regions

(e.g., see Horstmann et al. 2011 and Jagust et al. 2005)



Horstmann, Busse, Mathar, Müller, Lepsien, ..., Pleger (2011)

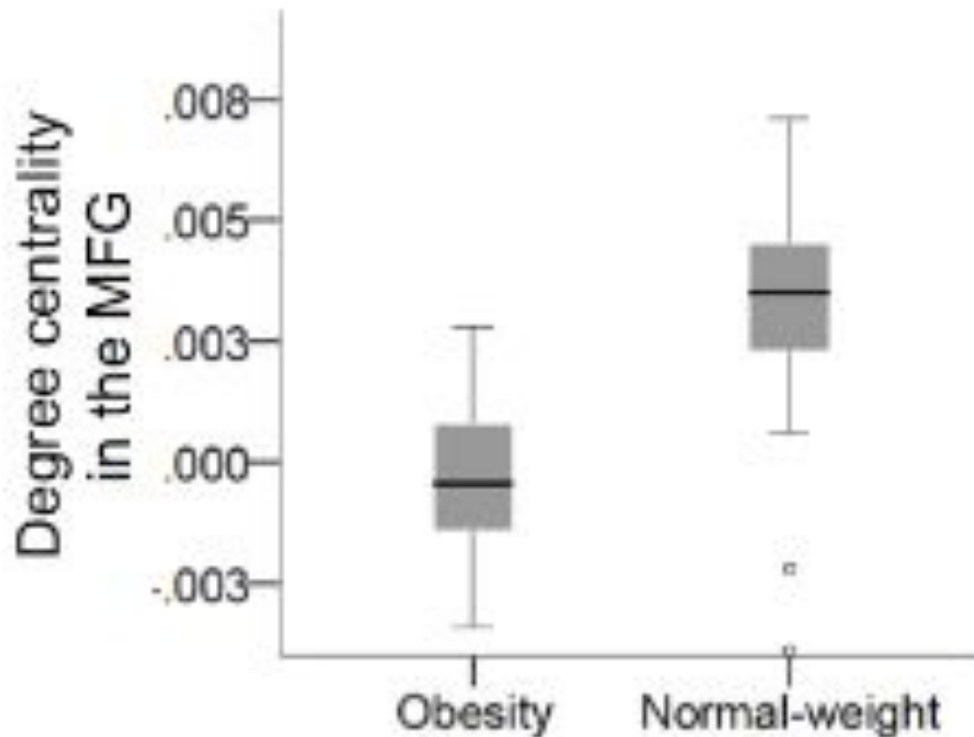
# Decreased connectivity organization of the reward system structure in obesity



Control  
Obese

Marqués-Iturria, Sholtens, Garolera, Pueyo, García-García, ..., van den Heuvel. (2015) Neuroim

# Alterations in the appetitive network in obesity



X=41

3.8

5.5

# The addictive or compulsive dimension of obesity

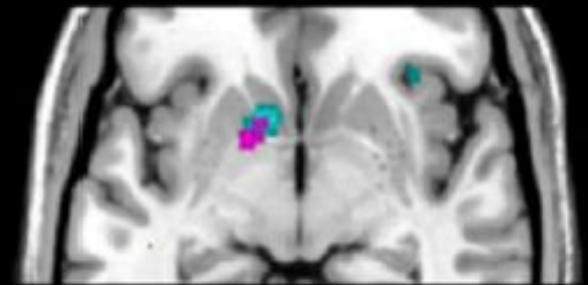
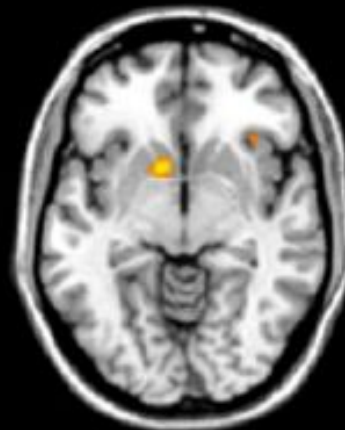
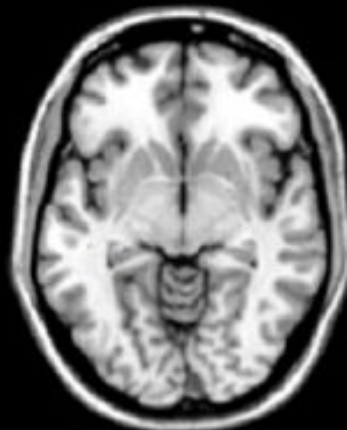
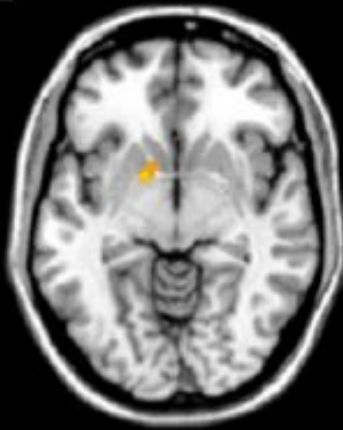
**FOOD ADDICTION MODEL** (Gearhardt et al. 2011; Kelley & Berridge, 2002)

Obesity resembles an addiction to drugs, both behaviorally and in terms of their underlying neural processes

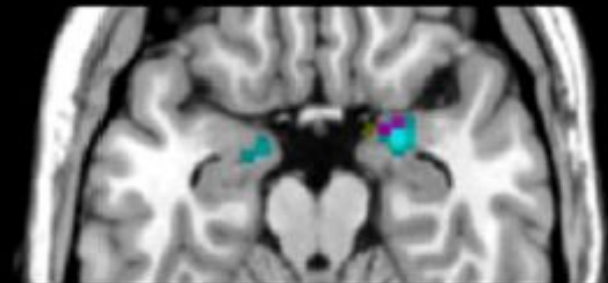
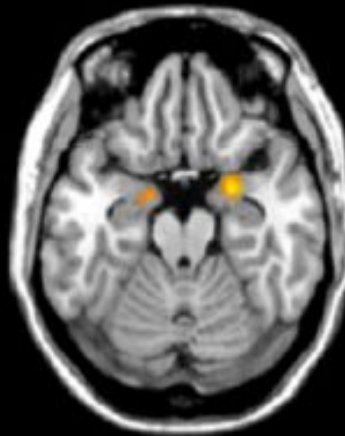
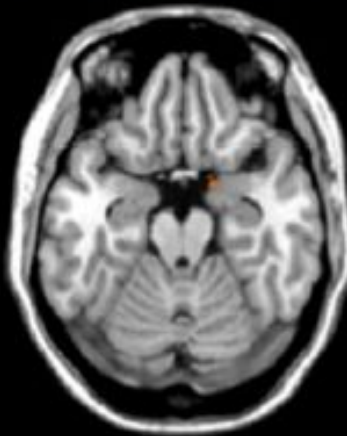
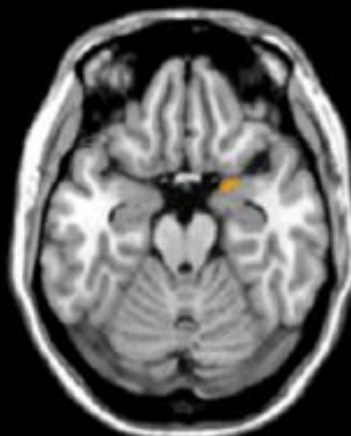


L

R



Z = -6



Z = -20

Overweight  
and obesity

Non-substance  
addictions

Substance  
addictions

Overlap of ALE  
maps

# Conclusions

- **Obesity and substance addictions** shared a higher recruitment of the amygdala and striatum, key structures in salience, reward and habit formation.
- **Non-substance addictions** showed alterations in immediate (but not coincident) clusters in the amygdala