

# Steve Jobs



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# Biography

- Stephen Jobs was born on February 24, 1955 in the town of Mountain-view, State of California. His childhood and youth passed in the same place, in Paul and Clara Jobs's foster home to whom it was given on education.
- At school, having been fond of electronics and being drawn towards communication with high children, Jobs meets Steve Wozniak, the future colleague from the Apple company. Their first collaboration bounded with hooliganism: two Steve made so-called BlueBox (letters. "Blue box") — the device allowing to make free phone calls on a long distance. Afterwards, according to a legend, on the basis of the same diagram they constructed the first joint business. Wozniak produced these devices during the study in Berkeley, and Jobs, being a pupil of high classes, was engaged in their sale.

# Apple

- Stephen Jobs and Stephen Wozniak became founders of the Apple company. Being engaged in production of computers of own design, it has been founded on April 1, 1976, and registered officially at the beginning of 1977. Stephen Wozniak whereas Jobs acted as the marketing specialist was the author of the majority of developments.

- In 1996 Apple declared that it will buy NeXT, thereby having returned Jobs to the company which it has founded.
- In 1997 Steve Jobs becomes the interim executive director of Apple.
- In 2000 Jobs already becomes the executive director.

# Apple II

- The first personal computer which was presented by Steve Jobs and Steve Wozniak I was Apple I at the price of 666 dollars of 66 cents. In a consequence the new computer of Apple II has been created. I have made progress of computers Apple the key player of the market of personal computers. In December, 1980 there was the first public sale of shares of the company (IPO) that has made Steve Jobs the multimillionaire.



# Apple Macintosh

- In the early eighties Jobs was one of the first who saw the commercial potential of the graphic user interface controlled by a mouse that led to Macintosh creation.



# First iPod (2001)

- Incredibly compact and portable musical player is equipped with buttons, with the built-in FM radio, a pedometer, fastening and a set of other functions.





# First iPhone (2007)

- iPhone — the line of four-band multimedia smartphones developed by Apple corporation. Smartphones combine in themselves functionality of an iPod player, communicator and Internet tablet.



# First iPad (2010)

- iPad — the Internet tablet released by the Apple company. The device has been presented on the presentation to San Francisco by Steve Jobs on January 27, 2010.



# Thank you for attention!

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